

# 2008-2009 Positions Recruitment Documentation

**Positions 1-4**  
**(4 Hirees)**

January 2003

**For Internal Station Use**

**Should Be Used to Create a Job Vacancy Folder  
For Each Vacancy.**

Use This Information In Correlating For Each Vacancy At the Station(s)

## NEW JOB VACANCY

## Part A

### I. General Information

- Job Title: INTERNET ACCOUNT EXECUTIVE Page 2  
 Station: W T M H  
 Date Position Opened: \_\_\_\_\_  
 Date Position Filled: \_\_\_\_\_

## 11. Interviewees

- ist of people interviewed for this position:

**Math: N**

Date \_\_\_\_\_

### Recruitment Source

NEED GIVEN 2325

17th August 1977

Water pipe on NE 1/4, 15700

Non-paren Referral

Don Harmon 107118887

NEW YORK NOV 15 1958

200  
27815  
28015

Internal memo 11/10

9

RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

2. Total number of people interviewed for this position: 10
3. Total number of applicants for this job: 48

III. Hiree

Person ultimately hired for this position:

Name: \_\_\_\_\_

Recruitment Source: NEW HAVEN REGISTER (17)

Approval:

General Manager: \_\_\_\_\_ Date: \_\_\_\_\_

RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

2. Total number of people interviewed for this position: 10
3. Total number of applicants for this job: 48

III. Hiree

Person ultimately hired for this position:

Name: \_\_\_\_\_

Recruitment Source: NEW HAVEN REGISTER

Approval:

General Manager: \_\_\_\_\_ Date: \_\_\_\_\_

RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

2. Total number of people interviewed for this position: 10
3. Total number of applicants for this job: 48

III. Hiree

Person ultimately hired for this position:

Name: Michael L. Lott

Recruitment Source: Internal Promotion

(3)

Internal Promotion  
LINT V. Job Postings

Approval:

General Manager: \_\_\_\_\_ Date: \_\_\_\_\_

RECORDKEEPING FORM B-3

Shaw Pittman LLP

January 2003

2. Total number of people interviewed for this position: 10
3. Total number of applicants for this job: 48

III. Hiree

Person ultimately hired for this position:

Name: \_\_\_\_\_

Recruitment Source: INTERNAL APPLICATION (47) Problem / Referral

Approval:

General Manager: \_\_\_\_\_ Date: \_\_\_\_\_

## Part B Recruitment Sources Utilized

1. Was a copy of the job notice for this vacancy posted in a place where employees would easily see it at the station(s) and at other stations in the group?

Date posted: 3/3/04 Yes ☒ No ☐  
Attach a copy of notice posted.

LIN TV

2. Was a copy of the job notice for this vacancy sent to any third party for distribution to its list of referral organizations (i.e. state broadcasters association)?

Name of Third Party: 3/19 Yes ☒ No ☐  
Date sent: \_\_\_\_\_  
Attach proof of sending to third party.  
Attach copy of third party's proof of distribution.

WTHL.com

3. Was a copy of the job notice for this vacancy sent to all of the organizations on the station's list of organizations entitled to receive copies of such notices (Form B-2)?

Yes ☒ No ☐  
Date sent: \_\_\_\_\_  
Attach a copy of the current list of such organizations.  
Attach proof of sending to such organizations.

EEO Phone List

4. Was a copy of the job notice for this vacancy sent to any additional organizations or advertised in any additional media outlets?

Yes ☒ No ☐

Complete the following information for each additional source utilized for advertising the vacancy. Attach copies of newspaper advertisements and scripts of radio/television advertisements. Attach proof of publication.

EEO Email



RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

a) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

b) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

c) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

d) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

RECORDKEEPING FORM B-3

Shaw Pittman LLP

January 2003

e) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

f) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

g) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

## Christine Ferrucci

---

**From:** Christine Ferrucci  
**Sent:** Tuesday, March 03, 2009 9:46 AM  
**To:** Lisa Sousa  
**Subject:** WTNH/WCTX TV Job Postings  
**Attachments:** Corp template 2.doc

Hello Lisa,  
Attached are our updated job postings. Please update the corp template. When are we receiving new job postings and LINTV home directory?

Thank you,

**Christine Ferrucci**

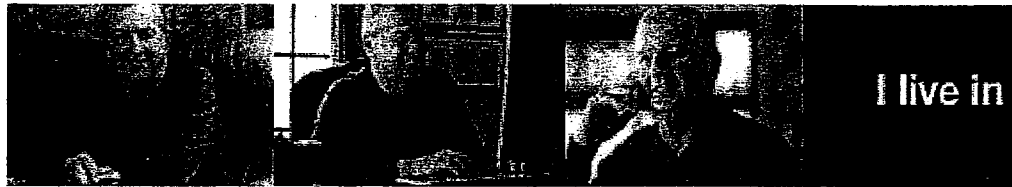
Executive Assistant to Jon Hitchcock  
WTNH/ABC, wtnh.com, WCTX-TV/myzone.tv  
Elm St, New Haven, CT 06510  
t. 203-784-8826 f. 203-782-1652  
christine.ferrucci@wtnh.com

*"The journey is the reward".*  
Leo saying

3/3/2009

<i>Internet Sales Account Executive</i>	<i>Ron Welby</i>	<p>Wtnh.com is the number one TV web site in Connecticut. We are seeking aggressive self-starters to sell our online products to local businesses. This is an excellent opportunity to represent a growing web site that is a leader in our industry. You must be proficient in the use of search engines, web browsers and Microsoft Office. Familiarity with social networking sites and an understanding of web applications and mobile marketing are helpful. Responsibilities include prospecting new clients as well as servicing/maintaining client advertisers for wtnh.com. This is an exciting ground floor opportunity. You will gain an intense knowledge of all aspects of our website and the ability to think critically in a fast paced sales environment. Candidate must be organized, detailed and be the consummate team player. Previous online media sales, marketing experience is preferred. College degree and extensive understanding of internet advertising helpful. EOE. Send resume to: Ron Welby, New Media Sales Director, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email to: <a href="mailto:ron.welby@wtnh.com">ron.welby@wtnh.com</a>.</p>
---	------------------	---

LWTV


[Sign In](#)   [Newsletters](#)   [About Us](#)

Site

[News](#)   [Weather](#)   [Video](#)   [Traffic](#)   [Sports](#)   [Community](#)   [Participate](#)   [Lifestyle](#)   [On Air](#)   [Contact Us](#)
[Home](#) : [About Us](#) : [WTNH MyTV9 Jobs](#) :


Advertisement



**Save up to  
\$5000**

**Cash in on our  
Biggest Savings Ever!**

[www.qualityhyundaicars.com](http://www.qualityhyundaicars.com)

## Internet Sales Account Executive

Updated: Monday, 23 Mar 2009, 4:11 PM EDT  
Published : Monday, 23 Mar 2009, 3:35 PM EDT

New Haven (WTNH) - WTNH.com is the number one TV web site in Connecticut. We are seeking aggressive self starters to sell our online products to local businesses.

This is an excellent opportunity to represent a growing web site that is a leader in our industry.

You must be proficient in the use of search engines, web browsers and Microsoft Office. Familiarity with social networking sites and an understanding of web application and mobile marketing are helpful.

Responsibilities include prospecting new clients as well as servicing/maintaining client advertisers for WTNH.com.

This is an exciting ground floor opportunity. You will gain an intense knowledge of all aspects of our website and the ability to think critically in a fast paced sales environment.

Candidate must be organized, detailed and be the consummate team player. Previous online media sales, marketing experience is preferred. College degree and extensive understanding of internet advertising helpful. EOE.

Resume to:

Ron Welby  
New Media Sales Director  
WTNH-TV  
8 Elm Street  
New Haven, CT 06510.

e-mail: [ron.welby@wtnh.com](mailto:ron.welby@wtnh.com)

**Christine Ferrucci**

**From:** Christine Ferrucci  
**Sent:** Tuesday, March 03, 2009 10:03 AM  
**To:** Bridget Lichtinger (belichti@syr.edu); 'Catherine Erik-Soussi'; 'Chrissy Laughlin'; Collegiate Broadcasters (cbjob@mailman.rice.edu); Corace Levine (Grace.Levine@quinnipiac.edu); Diane Lyons (Dianne\_B\_Lyons@spfldcol.edu); 'Doris Dumas NAACP'; Dr. Karen Ritzenhokk (Ritzenhoffk@ccsu.edu); 'eastern'; George Sutherland (gsutherland@ulgh.org); Geraldine Lombard (lombardg@briarwood.edu); Jack Tinker (jrtin@conncoll.edu); Jerry Allen (JLAllen@Newhaven.edu); Katie Slater (careercenter@sjc.edu); Linda Domenitz (ldomenitz@ccc.commnet.edu); 'Media Line\* Mark Shilstone Media Line .com'; National Association of Hispanic Journalists; Prof Jerry Dunklee (dunkleej1@southernct.edu); Roberta DiFelica (Rdifelice@nvcc.commnet.edu); 'SCSU'; Suzanne Wall (yurkowall@albertus.edu); 'Tim Martelon'; 'Tim Martelone'; Yanmin Yu (Yanmin@bridgeport.edu)  
**Subject:** WTNH & WCTX TV Job Postings  
**Importance:** High  
**Attachments:** Current Job Openings 03-03-09 EEO.doc

Hello All,  
 Please update your employment boards with WTNH/WCTX TV current job postings.  
 Thank you,

**Christine Ferrucci**  
 Executive Assistant to Jon Hitchcock  
 WTNH/ABC, wtnh.com, WCTX-TV/meyzone.tv  
 3 Elm St, New Haven, CT 06510  
 p. 203-784-8826 f. 203-782-1652  
 christine.ferrucci@wtnh.com

*"The journey is the reward".*  
 Tao saying

## *SALES DEPARTMENT*

### **New Business Development Account Executive**

WTNH is looking for an aggressive, self-starter capable of developing and providing growth for small, medium and large businesses. Successful candidate will receive extensive on-going training to effectively assist local and regional businesses in implementing marketing strategies and campaigns.

Proven outside sales success, successful track record with cold calling, media or marketing experience, computer skills and a college degree required. Knowledge of small business marketing needs, entrepreneurial skills, and attention to details a definite plus. If you are looking to work for a great company and have long range plans in mind, please rush resume to Joe Pelliccio, Direct Sales Manager, WTNH/WCTX-TV, 8 Elm Street, New Haven, CT 06510. Fax (203) 773-1292 or email: [joe.pelliccio@wtnh.com](mailto:joe.pelliccio@wtnh.com).

### **Internet Sales – Business Development Account Executive**

WTNH.com is the number one TV web site in Connecticut. We are seeking aggressive, self-starters to sell our online products to local businesses. This is an excellent opportunity to represent a growing web site that is a leader in our industry. You must be proficient in the use of search engines, web browsers and Microsoft Office. Familiarity with social networking sites and an understanding of web applications and mobile marketing are helpful. Responsibilities include prospecting new clients and well as servicing/maintaining client advertisers for wtnh.com. This is an exciting ground floor opportunity. You will gain an intense knowledge of all aspects of our web site and the ability to think critically in a fast paced sales environment. Candidate must be organized, detailed and be the consummate team player. Previous online media sales, marketing experience is preferred. College degree and extensive understanding of internet advertising helpful. EOE. Send cover letter and resume to: Ron Welby, New Media Sales Director, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email: [ron.welby@wtnh.com](mailto:ron.welby@wtnh.com).

## *NEWS DEPARTMENT*

WTNH is seeking an aggressive self starter with sound news judgment to join our weekend night assignment desk. Must be able to enterprise stories, juggle multiple assignments and coordinate news crews in a fast-paced environment. Excellent organizational, communication and phone skills are also required. Knowledge of the State of Connecticut a plus. Interested candidates, please send your resume to Shannon Kane, Assignment Manager, at [shannon.kane@wtnh.com](mailto:shannon.kane@wtnh.com).



[Home](#) | [About Us](#) | [Station List](#) | [Services](#) | [Of Interest](#) | [Emergency Alert System](#) | [Useful Links](#) | [Scholarships](#)

## **JOB OPPORTUNITIES**

**Title:**

Internet Sales - Business Development Account Executive  
(WTNH CH. 8 TV)

**Job Code:****Deadline (mm/dd/yy):**

06/03/09

**Location:**

New Haven, CT

**Description:**

WTNH.com is the number one TV web site in Connecticut. We are seeking aggressive, self-starters to sell our online products to local businesses. This is an excellent opportunity to represent a growing web site that is a leader in our industry. You must be proficient in the use of search engines, web browsers and Microsoft Office. Familiarity with social networking sites and an understanding of web applications and mobile marketing are helpful.

**Responsibilities:**

Responsibilities include prospecting new clients as well as servicing/maintaining client advertisers for wtnh.com. This is an exciting ground floor opportunity. You will gain an intense knowledge of all aspects of our website and the ability to think critically in a fast paced sales environment. Candidate must be organized, detailed and be the consummate team player.

**Requirements:**

Previous online media sales, marketing experience is preferred. College degree and extensive understanding of internet advertising helpful.

**How to Apply:**

Send cover letter and resume to Ron Welby, New Media Sales Director, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email to [ron.welby@wtnh.com](mailto:ron.welby@wtnh.com).

**Contact:**



Ron Welby

**Apply By:**  
US mail or email

[Click here to return to the main Job Opportunities page.](#)

[Home](#) | [About Us](#) | [Station List](#) | [Services](#)  
[What's New](#) | [Emergency Alert System](#) | [Useful Links](#)  
[Contact Us](#) | [Job Opportunities](#) | [Scholarships](#)

Copyright ©1998-2009 Connecticut Broadcasters Association (860) 633-5031.  
All Rights Reserved.

645 GENERAL  
HELP WANTED

## MECHANIC

Must have a CDL license & able to work on various types of heavy equipment/trucks. Competitive salary, benefits pkg & plenty of OT available. Pkg 203-488-7929 or Apply at 51 Ciro Rd. N. Branford

## Mechanics

DIESEL  
MECHANICS

**Immediate Openings**  
Join our world class team of safety-focused school bus technicians. Currently, we are looking for diesel mechanics to maintain our modern fleet of vehicles. Stable, reliable year round work.

Qualified candidates must be 21 years of age; have a valid driver's license; and ability to obtain a CDL. Must have basic mechanic's tools; and be able to pass a background check and drug screen. Diesel experience and ASE certified preferred. Car mechanics welcome.

We offer: weekly pay; annual increases; company training; wide range of benefits available; holidays and vacation; 401(k) plan with match; and free uniforms. Please email your resume to: [mike.carter@firstgroup.com](mailto:mike.carter@firstgroup.com) EOE by choice.

## FALL

Extraordinary

Mixing & Blending  
\$12. - \$14.00

West Haven Manufacturing company has immediate openings on all shifts for blending machine operators and sanitation workers. Candidates must be able to lift 40-60 lbs on a regular basis, have good math aptitude and be able to pass a background check and pre-employment drug screen.

Please email resumes to [jsarasin@hamiltonconnection.com](mailto:jsarasin@hamiltonconnection.com) or call (203) 882-5025 for more info.

## PARALEGAL

NH firm needs exp FT Paralegal/Legal Sec'y. Exp with filing civil motions a plus. Salary based on exp. Email resume to [HR@lienfactors.com](mailto:HR@lienfactors.com).

**PAYROLL/FINANCE CLERK** pos. avail., responsible for payroll and basic finance dept. functions 30 hrs/wk. \$13.09/hr, union pos., full bnfts. Contact Sue Cunningham at 860-669-9465. Applications accepted thru December 4, 2008.

**PREP COOK, SOUS CHEF and WAITSTAFF** FT and PT pos. avail. Call 203-907-0417

**Real Estate Career Principles & Practices starting now!** Call today to be licensed & earning soon! Prepare for FT/PT positions. PBI 230-2724

**Restaurant - Hostess (M/F)** P/T evenings. No exp nec. Apply in person: Kampai Japanese Restaurant, 869 West Main St., Bld. 203-481-4536.

**SALES - Consumer Elec.** FT/incoming phone sales. Data entry. Apply Electricited, 110 Web Hamden (203) 787-4246

**SALES REP.** Growing Co. seeks exp'd outside sales person for professional apparel, territory protected. Contact Todd @ The Uniform Source (203) 284-9355

## Security Officers

**SSC, Inc.**  
is holding a Job Fair at:  
Best Western  
490 Saw Mill Road,  
West Haven,  
November 25th, Tuesday  
10AM to 5PM  
FT & PT, all shifts in New Haven. Candidates must

645P PROFESSIONAL  
MARKETPLACE

## Education

Director of the  
Accelerated  
Degree Program

Albertus Magnus College, a Catholic College in the Dominican tradition offering undergraduate and graduate degrees in traditional and non-traditional program formats, seeks a Director of its evening Accelerated Degree Program. A pioneer in combining educational excellence with programmatic access for adult learners, the college's ADP Program offers degrees in programs in Business, the Humanities, the Social and Behavioral Sciences and Interdisciplinary Studies at the college's New Haven campus.

Reporting to the Vice President for Academic Affairs, the director:

- Manages the daily operations of program
- Supervises a dynamic office team and a diverse group of evening adjunct faculty
- Coordinates with department chairs and program directors to schedule and staff courses
- Provides support for ongoing faculty training in the implementation of a blended and online courses and curricula
- Assists A.D.P. students with grievances, medical issues, family concerns, and grade disputes
- Assesses student satisfaction, departmental learning goals and objectives and academic credibility of the Accelerated Degree Program.
- Strategically plans new services, courses, and programs based on market trends and institutional needs

The successful candidate will have a graduate degree (doctorate preferred), experience in academic administration at increasingly higher levels of responsibility, teaching experience in non-traditional college programs, an understanding of trends and best practices in non-traditional education, a commitment to innovation, and the ability to foster a learning environment in a fast-moving and dynamic educational setting

Interested candidates should forward a letter of interest addressing individual qualifications, e.g., V, and the names and contact information of three professional references by December 5, 2008 to:

John J. Donohue, Ph.D.  
Vice President for  
Academic Affairs  
Albertus Magnus College  
700 Prospect St.  
New Haven, CT 06511-1189  
Electronic submissions accepted:  
[ghansen@albertus.edu](mailto:ghansen@albertus.edu)

Albertus Magnus College is an equal opportunity employer.

CALL EARLY,  
CALL LATE!CLASSIFIED IS  
OPEN8AM. - 6 PM  
MON. - FRI.Or email to:  
CLASSIFIEDADS  
@NHREGISTER.COMHOUSE HUNTING?  
SHOP CLASSIFIED  
FOR THE HOME  
OF YOUR DREAMS!650 HEALTH CARE  
OPPORTUNITIES645P PROFESSIONAL  
MARKETPLACEInsurance  
Underwriter

A growing Central Connecticut insurance company is searching for an Underwriter. This position prepares quotes for new and renewal accounts by reviewing exposures, risk control and claim information and updates account information and rates to determine premium for accounts; analyzes and assesses the continuing financial acceptability of assigned accounts, maintains good relationships with members, agents and brokers; transmits employees; a high school diploma, IA "Intro" course to Property & Liability and a Certificate in General Insurance is required. Associates in Underwriting, ACSI Agent's license and Associate degree desired. A minimum of 3 years experience as an Assistant Account Manager or similar experience in the insurance industry with multi-line commercial insurance experience preferred. \$48k-58k DOE. Please forward your resume by December 8, 2008 to HAI Group Inc., ATTN: Human Resources-Underwriter, P.O. Box 138, Cheshire, CT 06410-0138. More info at [www.housingcenter.com](http://www.housingcenter.com) EQUAL OPPORTUNITY EMPLOYER

648 SALES &  
MARKETINGAUTO SALES  
POSITION

Want a job ever work? Make lots of money looking for Sale Rep & Manager. Call Bob's of Milford 203-678-4561

## INTERNET SALES

WTHH.com is looking for aggressive Sales People to sell online products. Online sales exp helpful. EOE. Resume to: Ron Welby, New Media Sales Director, WTHH-TV, 5 Elm Street, New Haven, CT 06510, or [ron.welby@wthh.com](mailto:ron.welby@wthh.com)

REAL ESTATE CAREER  
OPPORTUNITY

Real Estate classes starting October, 2008 @ convenient Orange location, \$495 for class, \$85 book fee, Rosemary Sperry/CDT for reservation. 937-7276

**Professional In-Home Sales**  
Earn \$150k/yr (Comm) wearing Khakis 2-3 leads/day. No cold calling. Est. Co. In-home or Auto Sales exp. pref. Mr. Ward (888) 748-2002 [wardj2@gmail.com](mailto:wardj2@gmail.com)

650 HEALTH CARE  
OPPORTUNITIES

CNA for Home Care  
FT & FT Must have car  
203-439-7731 Ext. 115

**Home Health Aides**  
• New Haven Area  
• Excellent Hourly rate  
• Must have car

Please Call Tracy @  
203-281-5500  
VNS Inc. of Southern CT.

**ADVERTISERS:**  
Want to reach the most potential customers? Inquire about our CLASSIFIEDS PLUS section, publishing every Monday.

650 HEALTH CARE  
OPPORTUNITIESHomemakers/Companions  
Alzheimers Family  
Needs Homemakers  
and Companions

Homemakers and Companions are needed in our West Haven offices. Flexible schedules and weekly pay! Dependable transportation a must! One year agency related home-making experience and High School Diploma or GED required. Spanish speaking applicants preferred.

Please call Banette for more info:  
800-447-3528  
Or apply online @  
[www.alzheimersfamily.com/careers](http://www.alzheimersfamily.com/careers)  
EUE

**MEDICAL ASSISTANT - FT**  
Pediatric Office. Responsibilities include assisting the Clinicians, Nurses. Some evenings & Sats. and. Send resume to Pediatrics Plus, 13 Peck St. North Haven, CT 06460 or fax to Joanne at 203-254-8333

**MEDICAL POSITIONS**  
The New Haven County Medical Assoc. is accepting resumes to be made available for positions in physicians' offices in New Haven City, FT/PT, Sec./Receptionist, office Mgr., Bookkeeper, Med. Ass., IIS & Collection Clerk, Radiographer, PA, NP, RN, APRN, LPN, PT & OT. Send resume & cover letter to: NHCMMA, 510 Highland Ave., Cheshire, CT 06410.

To place a  
classified ad, call  
203-777-FAST  
1-877-872-FAST  
Open 8am to  
6pm  
Mon. thru Fri.

650 HEALTH CARE  
OPPORTUNITIESMedical Technicians  
Ophthalmology  
Full-Time Position  
Branford/Cheshire  
Hamden Locations

Experience preferred. Applicants should be motivated, personable, reliable, respected with a positive attitude. Excellent compensation, benefits & opportunities. Fax resume to: Human Resources (203) 281-2727

PHYSICAL  
THERAPISTS  
OCCUPATIONAL  
THERAPISTSSPEECH  
THERAPISTS

FT/PT positions available in Cheshire, CT. Competitive salary. Home care opportunities.

**Family Care Visiting Nurse**  
FT/PT, 8-4, 40 hrs/wk. Competitive salary. Home care opportunities.

**RN's - RN's - RN's**  
VNS Inc. of Southern CT  
Come join one of CT's Homecare Elite home health agencies.

**VALUE YOUR TIME**  
2 WEEKS/16 DAYS  
\$20.00  
Some restrictions apply.  
Call for details  
777-FAST  
1-877-872-FAST

RN's - RN's - RN's  
VNS Inc. of Southern CT

Come join one of CT's Homecare Elite home health agencies.

- Primary Care Nurses, FT, PT & per diem
- Spanish speaking a plus
- Excellent salary and benefits
- \$10,000 sign on bonus
- 100% health coverage
- Substantial performance bonus plans
- Weekend differential
- No on call or weekends req'd
- Homecare exp. not req'd.
- Please contact Tracy at (203) 281-5500 or fax resume to (203) 288-4968
- Email: [thailey@vnsct.com](mailto:thailey@vnsct.com)

Pediatric Nurse  
Middletown Public Schools

Two (2) Medically Trained/Certified Pediatric Nurses experienced with direct hands-on, one-on-one patient care with ventilators, tracheostomy care, emergency tracheostomy change protocol and in-line suction procedures. Minimum of 6 months pediatric experience, active within the last 3 years. Salary to be determined.

## Position 5

For Internal Station Use  
This Form Should Be Used to Create a Job Vacancy Folder  
For Each Vacancy At the Station(s)  
Use This Information In Completing Appendices 1 and 2 of the EEO Public File Report

## NEW JOB VACANCY

### Part A

#### I. General Information

1. Job Title: A/E
2. Station: WTNH
3. Date Position Opened: \_\_\_\_\_
4. Date Position Filled: 3/23/09
5. Documentation of Dissemination of Notice: Has Part B of this form detailing recruitment efforts undertaken been complete and dated copies of all advertisements, bulletins, letters, faxes, e-mails, or other communications announcing this vacancy attached hereto?  
Yes [☒] No [☐]

#### II. Interviewees

1. List of people interviewed for this position:

Name	Date	Recruitment Source
	3/31/09	referral
	2/2/09	referral
	1/30/09	web wtnh.com
	1/28/09	referral
	12/19/08	referral
	9/29/08	referral

RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

2. Total number of people interviewed for this position: 6
3. Total number of applicants for this job: 9

III. Hire

Person ultimately hired for this position:

Name: \_\_\_\_\_  
Recruitment Source: Referral

Approval:

General Manager: \_\_\_\_\_ Date: \_\_\_\_\_

## Part B Recruitment Sources Utilized

1. Was a copy of the job notice for this vacancy posted in a place where employees would easily see it at the station(s) and at other stations in the group?

Date posted: 1m TV  
Attach a copy of notice posted.

Yes ☒ No ☐

2009

2. Was a copy of the job notice for this vacancy sent to any third party for distribution to its list of referral organizations (i.e. state broadcasters association)?

Yes ☒ No ☐

Name of Third Party: \_\_\_\_\_

Date sent: \_\_\_\_\_

Attach proof of sending to third party.

Attach copy of third party's proof of distribution.

EEO Email

3. Was a copy of the job notice for this vacancy sent to all of the organizations on the station's list of organizations entitled to receive copies of such notices (Form B-2)?

Yes ☒ No ☐

Date sent: \_\_\_\_\_

Attach a copy of the current list of such organizations.

Attach proof of sending to such organizations.

EEO phone line

4. Was a copy of the job notice for this vacancy sent to any additional organizations or advertised in any additional media outlets?

Yes ☒ No ☐

Complete the following information for each additional source utilized for advertising the vacancy. Attach copies of newspaper advertisements and scripts of radio/television advertisements. Attach proof of publication.

a) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

b) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

c) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

d) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

e) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

f) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

g) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_





[Home](#) [About Us](#) [Station List](#) [Services](#) [Of Interest](#) [Emergency Alert System](#) | [Useful Links](#) | [Site Map](#)

## [JOB OPPORTUNITIES](#)

---

**Title:**

New Business Development Account Executive (WTNH  
CH. 8 TV)

**Job Code:****Deadline (mm/dd/yy):**

03/15/09

**Location:**

New Haven, CT

**Description:**

WTNH/WCTX TV is looking for an aggressive self-starter capable of developing and providing growth for small, medium and large businesses. Successful candidate will receive extensive on-going training to effectively assist in local and regional businesses in implementing marketing strategies and campaigns.

**Responsibilities:**

Proven outside sales success, successful track record with cold calling, media or marketing experience, computer skills and a college degree skills, and attention to details a definite plus.

**Requirements:****How to Apply:**

If you are looking to work for a great company and have long range plans in mind, please rush resume to Joe Pelliccio, Direct Sales Manager, WTNH/WCTX TV, 8 Elm Street, New Haven, CT 06510 Fax: 203-773-1292 or email: [joe.pelliccio@wtnh.com](mailto:joe.pelliccio@wtnh.com)

**Contact:**

Joseph Pelliccio

**Apply By:**

Click [here](#) to return to the main Job Opportunities page.

[Home](#) | [About Us](#) | [Station List](#) | [Services](#)  
[What's New](#) | [Emergency Alert System](#) | [Useful Links](#)  
[Contact Us](#) | [Job Opportunities](#) | [Scholarships](#)

Copyright ©1998-2008 Connecticut Broadcasters Association (860) 633-5031.  
All Rights Reserved.

[Home](#) | [About Us](#) | [Contact Us](#) | [Privacy Policy](#) | [Terms of Service](#) | [Feedback](#) | [Help](#) | [Site Map](#) | [Advertise](#) | [Recruiters](#) | [Employers](#) | [Candidates](#) | [Post a Job](#) | [Manage Jobs](#) | [Desktop](#) | [Account](#) | [Search Resumes](#) | [Resume Agents](#) | [Log Out](#)

Home

Employers

**CTJOBcentral**  
state labor exchange

*in alliance with*  
**JOBCentral**  
national labor exchange

[Post a Job](#) | [Manage Jobs](#) | [Desktop](#) | [Account](#) | [Search Resumes](#) | [Resume Agents](#) | [Log Out](#)

## New Business Development Account Executive - New Haven, ct

[Copy Job Posting to Word](#)

**ID :** #10046514  
**# of Positions :** 1  
**Minimum Education :** Bachelor's Degree  
**Level :**  
**Experience Required :** 3 years  
**Training :** Yes  
**Duration :** Full Time Regular  
**Shift :** First Shift (Day)  
**Hours per week :** 40

[Post a New Job](#) | [View My Jobs](#)

WTNH/WCTX TV is looking for an aggressive self-starter capable of developing and providing growth for small, medium and large businesses. Successful candidate will receive extensive on-going training to effectively assist local and regional businesses in implementing marketing strategies and campaigns.

Proven outside sales success, successful track record with cold calling, media or marketing experience, computer skills and a college degree required. Knowledge of small business marketing needs, entrepreneurial skills, and attention to details a definite plus.

[Company Information](#)

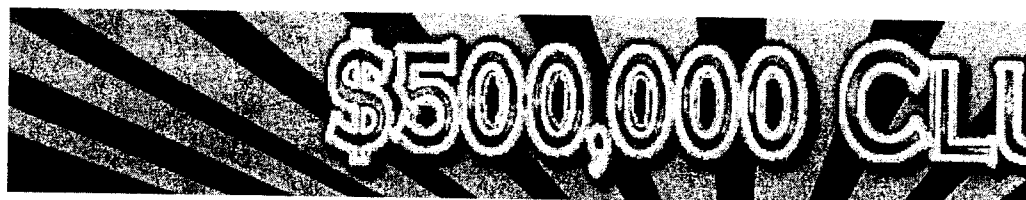
**Name :** WTNH/MYTV9  
**Description :** News Station  
**Type :** Direct Employer  
**Address :** 8 Elm Street  
New Haven, CT 06510

[Apply Now and Submit Resume](#)

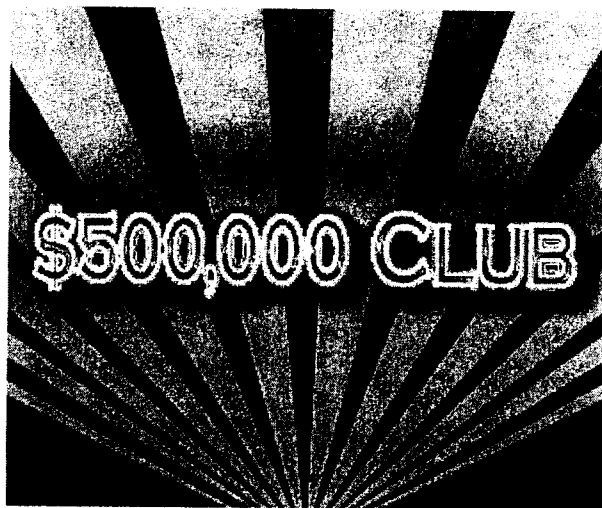
**Online :** Apply Now  
**Email :** Joseph Pelliccio<joe.pelliccio@wtnh.com>  
**Apply by mail :** Attn: Joseph Pelliccio  
WTNH TV  
8 Elm Street  
New Haven, CT 06510  
**By Fax :** Fax to 203-773-1292 Attn : Joseph Pelliccio

**Job Posting Entered On :** 12/15/2008  
**Job Posting Expires On :** 3/15/2009

[Privacy Policy](#) | [About JobCentral](#) | [Terms & Conditions](#) | [Technical Issues](#)

[Sign In](#) [Newsletters](#) [About Us](#)[Site](#)[News](#) [Weather](#) [Video](#) [Traffic](#) [Sports](#) [Community](#) [Participate](#) [Lifestyle](#) [On Air](#) [C](#)[Home](#) : [About Us](#) : [WTNH MyTV9 Jobs](#) :

Advertisement



## Account Executive

Updated: Monday, 23 Mar 2009, 4:43 PM EDT  
Published: Monday, 23 Mar 2009, 4:18 PM EDT

New Haven (WTNH) - WTNH-TV is looking for an aggressive self-starter capable of developing and providing growth for small, medium and large businesses.

Successful candidate will receive extensive on-going training to effectively assist local and regional businesses implementing marketing strategies and campaigns.

Knowledge of small business marketing needs, entrepreneurial skills, and attention to details a definite plus. Experience with cold calling, computer skills and a college degree required.

if you're looking to work for a great company and haven't long range plans in mind, please rush resume to:

Joe Pelliccio  
Direct Sales Manager  
WTNH-TV  
8 Elm Street  
New Haven, CT 06510.

Fax: 203-773-1292  
e-mail: [joe.pelliccio@wtnh.com](mailto:joe.pelliccio@wtnh.com)

EOE Employer

## Christine Ferrucci

**From:** Christine Ferrucci  
**Sent:** Monday, December 15, 2008 10:27 AM  
**To:** Bridget Lichtinger (belichti@syr.edu); 'Catherine Erik-Soussi'; Collegiate Broadcasters (cbjob@mailman.rice.edu); Corace Levine (Grace.Levine@quinnipiac.edu); Diane Lyons (Dianne\_B\_Lyons@spfldcol.edu); 'Doris Dumas NAACP'; Dr. Karen Ritzenhokk (Ritzenhoffk@ccsu.edu); 'eastern'; George Sutherland (gsutherland@ulgh.org); Geraldine Lombard (lombardg@briarwood.edu); Jack Tinker (jrtin@conncoll.edu); Jerry Allen (JLAllen@Newhaven.edu); Katie Slater (careercenter@sjc.edu); Linda Domenitz (ldomenitz@ccc.commnet.edu); 'Media Line\* Mark Shilstone Media Line .com'; National Association of Hispanic Journalists; Prof Jerry Dunklee (dunkleej1@southernct.edu); Roberta DiFelica (Rdifelice@nvcc.commnet.edu); 'SCSU'; Suzanne Wall (yurkowall@albertus.edu); Yanmin Yu (Yanmin@bridgeport.edu)  
**Subject:** WTNH/WCTX Job Postings  
**Importance:** High  
**Attachments:** Current Job Openings 12-12-08 EEO.doc

Attention Everyone,

Please update your locations with our updated WTNH/WCTX TV job postings.

Happy Holidays,  
Thank you for your attention.

**Christine Ferrucci**  
Exec. Assistant to Jon Hitchcock  
WTNH/ABC, wtnh.com, WTNH-TV Channel 3  
8 Elm St, New Haven, CT 06510  
p. 203-784-8826 f. 203-782-1652  
christine.ferrucci@wtnh.com

12/15/2008

**Christine Ferrucci**

**From:** mark [mark@medialine.com]  
**Sent:** Monday, December 15, 2008 10:46 AM  
**To:** Christine Ferrucci  
**Subject:** FW: EEO Confirmation letter

Please allow this to serve as confirmation of receipt of the following job listing(s) from : WTNH on 12/15/08

**OPENINGS AS OF 12/15/08**

The listing(s) will run for a 30 day period on our national television job listing service (unless you indicated otherwise) and then automatically remove themselves from the system.

If you need further documentation for your EEO files, please feel free to contact us at:

Phone:800-237-8073

Email:[medialine@medialine.com](mailto:medialine@medialine.com)

Fax:831-6485204

Mailing address:Box 51909, Pacific Grove, CA 93950

Contact:Mark Shilstone, Manager

Thank you for using MediaLine,  
Mark Shilstone  
Manager  
MediaLine

12/15/2008



## Current Open Job Positions 12/12/08

### Promotions & New Media Department

#### **New Media Marketing Manager**

The New Media Marketing Manager is a creative professional with knowledge and experience in new media content, sales & marketing. This person supervises the editorial and production of sales related content on all new media platforms including online, mobile and interactive TV. The New Media Marketing Manager is responsible for the development and management of marketing plans and sales support materials to increase revenue. The person in this role will also be responsible for managing the communication & operations flow between the Director, Promotion & New Media, the Internet Sales Director and the Account Executives.

Work with Director, Promotion & New Media on developing marketable content initiatives

- Work with the Internet Sales Director to drive revenues through the development of sales and marketing solutions
- Effectively manage projects for several new media brands simultaneously while delivering quality work on a timely basis
- Foster proactive collaboration with the Web, Sales, News and Creative Services departments to achieve project objectives
- Insure creative adheres to brand positioning and style guide while persuading consumers to respond
- Lead email and search marketing campaigns
- Distribute research materials that highlight new media platform opportunities and success
- Champions the use of these new platforms within the organization
- Knowledge of new media platforms including online, mobile and interactive TV
- Experience in online research & analytics including Comscore, Hitwise and Omniture
- Practical experience with web, digital, email and search technologies with proficiency in graphical and production software, including PhotoShop, Illustrator, Flash and HTML
- Successful track record of detailed project-management and follow-through; with ability to manage multiple projects
- Working knowledge of web standards and protocols, along with experience with CMS tools and DoubleClick's DART



- Strong communications skills
- B.S. or B.A. with 3+ years of marketing experience required
- Experience in a supervisory role is highly desired

Supervises: Web Sales Coordinator, Web Sales Content Producer  
Reports to: Director, Promotion & New Media

Send resume to: **webjobs@wtnh.com** or mail to WTNH-TV, 8 Elm Street, New Haven, CT 06510. EOE.

### **Online Content Specialist – Part Time**

Reporting directly to the Executive Producer, Online, the WTNH/WCTX TV Online Content Specialist will write and edit news and sports stories for WTNH.com and associated microsites.

The job duties include editing broadcast copy for print and posting it on the website, posting AP copy, writing news and sports items from news releases, writing breaking news from desk notes, and posting still images and videos. We'll teach you how to use our CMS and web-based tools to get the job done. Ability to hit deadlines is a must. Nights and weekends required.

Qualified candidates will have strong writing, communication and organizational skills. Photoshop or similar image editing software knowledge a plus. College degree with relevant coursework preferred. Please submit cover letter, resume and writing samples to: [webjobs@wtnh.com](mailto:webjobs@wtnh.com) or mail to Director of Promotion and New Media, WTNH-TV, 8 Elm Street, New Haven, CT 06510. No phone calls please.

# *SALES DEPARTMENT*

## **New Business Development Account Executive**

WTNH is looking for an aggressive, self-starter capable of developing and providing growth for small, medium and large businesses. Successful candidate will receive extensive on-going training to effectively assist local and regional businesses in implementing marketing strategies and campaigns.

Proven outside sales success, successful track record with cold calling, media or marketing experience, computer skills and a college degree required. Knowledge of small business marketing needs, entrepreneurial skills, and attention to details a definite plus. If you are looking to work for a great company and have long range plans in mind, please rush resume to Joe Pelliccio, Direct Sales Manager, WTNH/WCTX-TV, 8 Elm Street, New Haven, CT 06510. Fax (203) 773-1292 or email: [joe.pelliccio@wtnh.com](mailto:joe.pelliccio@wtnh.com).

<b>Account Executive</b>	<b>Joe Pelliccio</b>	<p>WTNH-TV is looking for an aggressive self-starter capable of developing and providing growth for small, medium and large businesses. Successful candidate will receive extensive on-going training to effectively assist local and regional businesses in implementing marketing strategies and campaigns.</p> <p>Knowledge of small business marketing needs, entrepreneurial skills, and attention to details a definite plus. Experience with cold calling, computer skills and a college degree required. If you're looking to work for a great company and have long range plans in mind, please rush resume to: Joe Pelliccio, Direct Sales Manager, WTNH-TV, 8 Elm Street, New Haven, CT 06510; Fax 203-773-1292 or email <a href="mailto:joe.pelliccio@wtnh.com">joe.pelliccio@wtnh.com</a>. EOE.</p>
<b>Online Content Specialist – Part time</b>	<b>Paul Spingola</b>	<p>Reporting directly to the Executive Producer, Online, the WTNH/WCTX TV Online Content Specialist will write and edit news and sports stories for WTNH.com and associated microsites. The job duties include editing broadcast copy for print and posting in on the website, posting AP copy, writing news and sports items from news releases, writing breaking news from desk notes, and posting still images and videos. We'll teach you how to use our CMS and web-based tools to get the job done. Ability to hit deadlines is a must. Nights and weekends required. Qualified candidates will have strong writing, communication and organizational skills. Photoshop or similar image editing software knowledge a plus. College degree with relevant coursework preferred. Please submit cover letter, resume and writing samples to: <a href="mailto:webjobs@wtnh.com">webjobs@wtnh.com</a> or mail to Director of Promotions &amp; New Media, WTNH-TV, 8 Elm Street, New Haven, CT 06510. EOE. No phone calls please.</p>

# Position 6

For Internal Station Use  
This Form Should Be Used to Create a Job Vacancy Folder  
For Each Vacancy At the Station(s)  
Use This Information In Completing Appendices 1 and 2 of the EEO Public File Report

## NEW JOB VACANCY

### Part A

#### I. General Information

1. Job Title: Account Executive
2. Station: WTNH
3. Date Position Opened: \_\_\_\_\_
4. Date Position Filled: 4/27/09
5. Documentation of Dissemination of Notice: Has Part B of this form detailing recruitment efforts undertaken been complete and dated copies of all advertisements, bulletins, letters, faxes, e-mails, or other communications announcing this vacancy attached hereto?  
Yes ☐ No ☐

#### II. Interviewees

1. List of people interviewed for this position:

Name	Date	Recruitment Source
	<u>4/28/09</u>	<u>referral</u>
		<u>referral</u>
	<u>1/28/09</u>	<u>referral</u>
	<u>1/30/09</u>	<u>wtmh.com</u>
	<u>12/16/08</u>	<u>referral</u>
	<u>3/4/09</u>	<u>referral</u>
		<u>wtmh.com</u>

RECORDKEEPING FORM B-3

Shaw Pittman LLP

January 2003

2. Total number of people interviewed for this position: 7
3. Total number of applicants for this job: 12

III. Hiree

Person ultimately hired for this position:

Name: \_\_\_\_\_

Recruitment Source: \_\_\_\_\_ WTNH.com

Approval:

General Manager: \_\_\_\_\_ Date: \_\_\_\_\_

## Part B Recruitment Sources Utilized

1. Was a copy of the job notice for this vacancy posted in a place where employees would easily see it at the station(s) and at other stations in the group?

Date posted: 1/10/03

Yes ☒

No ☐

Attach a copy of notice posted.

*Lin TO Corp Postings*

2. Was a copy of the job notice for this vacancy sent to any third party for distribution to its list of referral organizations (i.e. state broadcasters association)?

Yes ☒

No ☐

Name of Third Party: \_\_\_\_\_

Date sent: \_\_\_\_\_

Attach proof of sending to third party.

Attach copy of third party's proof of distribution.

*480 Phone Line*

3. Was a copy of the job notice for this vacancy sent to all of the organizations on the station's list of organizations entitled to receive copies of such notices (Form B-2)?

Yes ☒

No ☐

Date sent: \_\_\_\_\_

Attach a copy of the current list of such organizations.

Attach proof of sending to such organizations.

*480 Email*

4. Was a copy of the job notice for this vacancy sent to any additional organizations or advertised in any additional media outlets?

Yes ☒

No ☐

Complete the following information for each additional source utilized for advertising the vacancy. Attach copies of newspaper advertisements and scripts of radio/television advertisements. Attach proof of publication.

RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

a) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

b) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

c) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

d) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_



RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

e) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

f) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

g) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_



[Home](#) [About Us](#) [Station List](#) [Services](#) [Of Interest](#) [Emergency Alert System](#) | [Useful Links](#) | [Site Map](#)

## JOE OPPORTUNITIES

**Title:**

New Business Development Account Executive (WTNH CH. 8 TV)

**Job Code:****Deadline (mm/dd/yy):**

03/15/09

**Location:**

New Haven, CT

**Description:**

WTNH/WCTX TV is looking for an aggressive self-starter capable of developing and providing growth for small, medium and large businesses. Successful candidate will receive extensive on-going training to effectively assist in local and regional businesses in implementing marketing strategies and campaigns.

**Responsibilities:**

Proven outside sales success, successful track record with cold calling, media or marketing experience, computer skills and a college degree skills, and attention to details a definite plus.

**Requirements:****How to Apply:**

If you are looking to work for a great company and have long range plans in mind, please rush resume to Joe Pelliccio, Direct Sales Manager, WTNH/WCTX TV, 8 Elm Street, New Haven, CT 06510 Fax: 203-773-1292 or email: [joe.pelliccio@wtnh.com](mailto:joe.pelliccio@wtnh.com)

**Contact:**

Joseph Pelliccio

**Apply By:**

Click [here](#) to return to the main Job Opportunities page.

[Home](#) | [Employers](#) | [Candidates](#) | [Post a Job](#) | [Manage Jobs](#) | [Desktop](#) | [Account](#) | [Search Resumes](#) | [Resume Agents](#) | [Log Out](#)

**CTJOBcentral**  
state labor exchange

Employers  
*in alliance*  
**JOBC**  
national lab

[Post a Job](#) | [Manage Jobs](#) | [Desktop](#) | [Account](#) | [Search Resumes](#) | [Resume Agents](#) | [Log Out](#)

## New Business Development Account Executive - New Haven, ct

[Back to Search Results](#)

**ID :** #10046514  
**# of Positions :** 1  
**Minimum Education Level :** Bachelor's Degree  
**Experience Required :** 3 years  
**Training :** Yes  
**Duration :** Full Time Regular  
**Shift :** First Shift (Day)  
**Hours per week:** 40

[Back to Search Results](#)

WTNH/WCTX TV is looking for an aggressive self-starter capable of developing and providing growth for small, medium and large businesses. Successful candidate will receive extensive on-going training to effectively assist local and regional businesses in implementing marketing strategies and campaigns.

Proven outside sales success, successful track record with cold calling, medi or marketing experience, computer skills and a college degree required. Knowledge of small business marketing needs, entrepreneurial skills, and attention to details a definite plus.

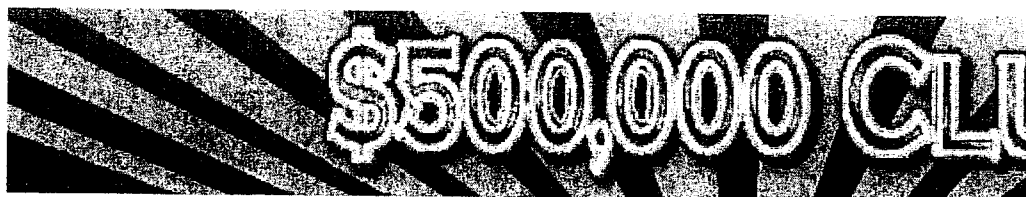
[Employer Information](#)

**Name :** WTNH/MYTV9  
**Description :** News Station  
**Type :** Direct Employer  
**Address :** 8 Elm Street  
New Haven, CT 06510

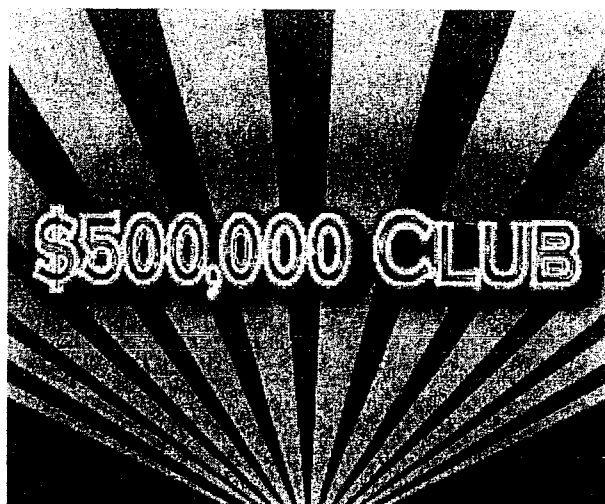
[Contact Employer](#)

**Online :** [Apply Now](#)  
**Email :** [Joseph.Pelliccio<jos.pelliccio@wtnh.com>](mailto:Joseph.Pelliccio<jos.pelliccio@wtnh.com>)  
**Apply by mail :** Attn: Joseph Pelliccio  
WTNH TV  
8 Elm Street  
New Haven, CT 06510  
**By Fax :** Fax to 203-773-1292 Attn : Joseph Pelliccio

**Job Posting Entered On :** 12/15/2008  
**Job Posting Expires On :** 3/15/2009

[Sign In](#) [Newsletters](#) [About Us](#)[Site](#)[News](#) [Weather](#) [Video](#) [Traffic](#) [Sports](#) [Community](#) [Participate](#) [Lifestyle](#) [On Air](#) [C](#)[Home](#) : [About Us](#) : [WTNH MyTV9 Jobs](#) :

Advertisement



## Account Executive

Updated: Monday, 23 Mar 2009, 4:43 PM EDT  
Published : Monday, 23 Mar 2009, 4:18 PM EDT

New Haven (WTNH) - WTNH-TV is looking for an aggressive self-starter capable of developing and providing growth for small, medium and large businesses.

Successful candidate will receive extensive on-going training to effectively assist local and regional businesses implementing marketing strategies and campaigns.

Knowledge of small business marketing needs, entrepreneurial skills, and attention to details a definite plus. Experience with cold calling, computer skills and a college degree required.

if you're looking to work for a great company and haven't long range plans in mind, please rush resume to:

Joe Pelliccio  
Direct Sales Manager  
WTNH-TV  
8 Elm Street  
New Haven, CT 06510.

Fax: 203-773-1292  
e-mail: [joe.pelliccio@wtnh.com](mailto:joe.pelliccio@wtnh.com)

EOE Employer

## Christine Ferrucci

**From:** Christine Ferrucci  
**Sent:** Monday, December 15, 2008 10:27 AM  
**To:** Bridget Lichtinger (belichti@syr.edu); 'Catherine Erik-Soussi'; Collegiate Broadcasters (cbjob@mailman.rice.edu); Corace Levine (Grace.Levine@quinnipiac.edu); Diane Lyons (Dianne\_B\_Lyons@spfldcol.edu); 'Doris Dumas NAACP'; Dr. Karen Ritzenhokk (Ritzenhoffk@ccsu.edu); 'eastern'; George Sutherland (gsutherland@ulgh.org); Geraldine Lombard (lombardg@briarwood.edu); Jack Tinker (jrtin@conncoll.edu); Jerry Allen (JLAllen@Newhaven.edu); Katie Slater (careercenter@sjc.edu); Linda Domenitz (ldomenitz@ccc.commnet.edu); 'Media Line\* Mark Shilstone Media Line .com'; National Association of Hispanic Journalists; Prof Jerry Dunklee (dunkleej1@southernct.edu); Roberta DiFelica (Rdifelice@nvcc.commnet.edu); 'SCSU'; Suzanne Wall (yurkowall@albertus.edu); Yanmin Yu (Yanmin@bridgeport.edu)  
**Subject:** WTNH/WCTX Job Postings  
**Importance:** High  
**Attachments:** Current Job Openings 12-12-08 EEO.doc

Attention Everyone,

Please update your locations with our updated WTNH/WCTX TV job postings.

Happy Holidays,  
Thank you for your attention.

**Christine Ferrucci**  
Exec. Assistant to Jon Hitchcock  
WTNH/ABC, wtnh.com, /  
8 Elm St, New Haven, CT 06510  
p. 203-784-8826 f. 203-782-1652  
christine.ferrucci@wtnh.com

12/15/2008



## Current Open Job Positions 12/12/08

### *Promotions & New Media Department*

#### **New Media Marketing Manager**

The New Media Marketing Manager is a creative professional with knowledge and experience in new media content, sales & marketing. This person supervises the editorial and production of sales related content on all new media platforms including online, mobile and interactive TV. The New Media Marketing Manager is responsible for the development and management of marketing plans and sales support materials to increase revenue. The person in this role will also be responsible for managing the communication & operations flow between the Director, Promotion & New Media, the Internet Sales Director and the Account Executives.

Work with Director, Promotion & New Media on developing marketable content initiatives

- Work with the Internet Sales Director to drive revenues through the development of sales and marketing solutions
- Effectively manage projects for several new media brands simultaneously while delivering quality work on a timely basis
- Foster proactive collaboration with the Web, Sales, News and Creative Services departments to achieve project objectives
- Insure creative adheres to brand positioning and style guide while persuading consumers to respond
- Lead email and search marketing campaigns
- Distribute research materials that highlight new media platform opportunities and success
- Champions the use of these new platforms within the organization
- Knowledge of new media platforms including online, mobile and interactive TV
- Experience in online research & analytics including Comscore, Hitwise and Omniture
- Practical experience with web, digital, email and search technologies with proficiency in graphical and production software, including PhotoShop, Illustrator, Flash and HTML
- Successful track record of detailed project-management and follow-through; with ability to manage multiple projects
- Working knowledge of web standards and protocols, along with experience with CMS tools and DoubleClick's DART

- Strong communications skills
- B.S. or B.A. with 3+ years of marketing experience required
- Experience in a supervisory role is highly desired

Supervises: Web Sales Coordinator, Web Sales Content Producer  
Reports to: Director, Promotion & New Media

Send resume to: **[webjobs@wtnh.com](mailto:webjobs@wtnh.com)** or mail to WTNH-TV, 8 Elm Street, New Haven, CT 06510. EOE.

### **Online Content Specialist – Part Time**

Reporting directly to the Executive Producer, Online, the WTNH/WCTX TV Online Content Specialist will write and edit news and sports stories for WTNH.com and associated microsites.

The job duties include editing broadcast copy for print and posting it on the website, posting AP copy, writing news and sports items from news releases, writing breaking news from desk notes, and posting still images and videos. We'll teach you how to use our CMS and web-based tools to get the job done. Ability to hit deadlines is a must. Nights and weekends required.

Qualified candidates will have strong writing, communication and organizational skills. Photoshop or similar image editing software knowledge a plus. College degree with relevant coursework preferred. Please submit cover letter, resume and writing samples to: [webjobs@wtnh.com](mailto:webjobs@wtnh.com) or mail to Director of Promotion and New Media, WTNH-TV, 8 Elm Street, New Haven, CT 06510. No phone calls please.

# *SALES DEPARTMENT*

## **New Business Development Account Executive**

WTNH is looking for an aggressive, self-starter capable of developing and providing growth for small, medium and large businesses. Successful candidate will receive extensive on-going training to effectively assist local and regional businesses in implementing marketing strategies and campaigns.

Proven outside sales success, successful track record with cold calling, media or marketing experience, computer skills and a college degree required. Knowledge of small business marketing needs, entrepreneurial skills, and attention to details a definite plus. If you are looking to work for a great company and have long range plans in mind, please rush resume to Joe Pelliccio, Direct Sales Manager, WTNH/WCTX-TV, 8 Elm Street, New Haven, CT 06510. Fax (203) 773-1292 or email: [joe.pelliccio@wtnh.com](mailto:joe.pelliccio@wtnh.com).



<b>Account Executive</b>	<b>Joe Pelliccio</b>	<p>WTNH-TV is looking for an aggressive self-starter capable of developing and providing growth for small, medium and large businesses. Successful candidate will receive extensive on-going training to effectively assist local and regional businesses in implementing marketing strategies and campaigns.</p> <p>Knowledge of small business marketing needs, entrepreneurial skills, and attention to details a definite plus. Experience with cold calling, computer skills and a college degree required. If you're looking to work for a great company and have long range plans in mind, please rush resume to: Joe Pelliccio, Direct Sales Manager, WTNH-TV, 8 Elm Street, New Haven, CT 06510; Fax 203-773-1292 or email <a href="mailto:joe.pelliccio@wtnh.com">joe.pelliccio@wtnh.com</a>. EOE.</p>
<b>Online Content Specialist – Part time</b>	<b>Paul Spingola</b>	<p>Reporting directly to the Executive Producer, Online, the WTNH/WCTX TV Online Content Specialist will write and edit news and sports stories for WTNH.com and associated microsites. The job duties include editing broadcast copy for print and posting in on the website, posting AP copy, writing news and sports items from news releases, writing breaking news from desk notes, and posting still images and videos. We'll teach you how to use our CMS and web-based tools to get the job done. Ability to hit deadlines is a must. Nights and weekends required. Qualified candidates will have strong writing, communication and organizational skills. Photoshop or similar image editing software knowledge a plus. College degree with relevant coursework preferred. Please submit cover letter, resume and writing samples to: <a href="mailto:webjobs@wtnh.com">webjobs@wtnh.com</a> or mail to Director of Promotions &amp; New Media, WTNH-TV, 8 Elm Street, New Haven, CT 06510. EOE. No phone calls please.</p>

## ACCOUNT EXECUTIVE, WTNH-TV, NEW HAVEN, CONNECTICUT

WTNH-TV is looking for an aggressive self-starter capable of developing and providing growth for small, medium and large businesses. Successful candidate will receive extensive on-going training to effectively assist local and regional businesses in implementing marketing strategies and campaigns.

Knowledge of small business marketing needs, entrepreneurial skills, and attention to details a definite plus. Experience with cold calling, computer skills and a college degree required. If you're looking to work for a great company and have long range plans in mind, please rush resume to Joe Pelliccio, Direct Sales Manager, WTNH-TV, 8 Elm Street, New Haven, Connecticut 06510. FAX (203) 773-1292 or email: [joe.pelliccio@wtnh.com](mailto:joe.pelliccio@wtnh.com).

*New Haven Register*

## Position 7

For Internal Station Use  
This Form Should Be Used to Create a Job Vacancy Folder  
For Each Vacancy At the Station(s)  
Use This Information In Completing Appendices 1 and 2 of the EEO Public File Report

## NEW JOB VACANCY

### Part A

#### I. General Information

1. Job Title: Sales Assistant
2. Station: WCTX / WTNH
3. Date Position Opened: 3/23/09
4. Date Position Filled: 4/23/09
5. Documentation of Dissemination of Notice: Has Part B of this form detailing recruitment efforts undertaken been complete and dated copies of all advertisements, bulletins, letters, faxes, e-mails, or other communications announcing this vacancy attached hereto?  
Yes ☒ No ☐

#### II. Interviewees

- I. List of people interviewed for this position:

Name

Date

Recruitment Source

4/16/09 ① Previous Intern at WTNH

4/3/09 ② Referral from Internal

4/8/09 ③ Networking through Jon Hitchcock

4/1/09 ④ Previous Temp at WTNH

4-5-09 ⑤ WTNH.Com Job Listings

4-7-09 ⑥ WTNH.Com Job Listings

4-15-09 ⑦ Job Fair WTNH.Com

⑧ WTNH.Com

RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

2. Total number of people interviewed for this position: 8
3. Total number of applicants for this job: 17

III. Hiree

Person ultimately hired for this position:

Name: \_\_\_\_\_

Recruitment Source: WTNH.COM

Approval:

General Manager: \_\_\_\_\_ Date: \_\_\_\_\_

## Part B Recruitment Sources Utilized

1. Was a copy of the job notice for this vacancy posted in a place where employees would easily see it at the station(s) and at other stations in the group?

Date posted: 3/23/09 Yes ☒ No ☐ *Lin Postings*  
Attach a copy of notice posted.

2. Was a copy of the job notice for this vacancy sent to any third party for distribution to its list of referral organizations (i.e. state broadcasters association)?

Yes ☒ No ☐  
Name of Third Party: 3/23 *ETC phone line*  
Date sent: \_\_\_\_\_  
Attach proof of sending to third party.  
Attach copy of third party's proof of distribution.

3. Was a copy of the job notice for this vacancy sent to all of the organizations on the station's list of organizations entitled to receive copies of such notices (Form B-2)?

Yes ☒ No ☐  
Date sent: 3/23/09 *ETC email*  
Attach a copy of the current list of such organizations.  
Attach proof of sending to such organizations.

4. Was a copy of the job notice for this vacancy sent to any additional organizations or advertised in any additional media outlets?

Yes ☒ No ☐

Complete the following information for each additional source utilized for advertising the vacancy. Attach copies of newspaper advertisements and scripts of radio/television advertisements. Attach proof of publication.

RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

a) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

b) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

c) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

d) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

**RECORDKEEPING FORM B-3**

**Shaw Pittman LLP**

**January 2003**

e) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

f) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

g) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_



Title: Sales Assistant  
Contact Person: Karen Rorke

WCTX/MyTV9: Seeks a Full Time Sales Assistant to support our local sales staff, management team and Marketing and/or program manager. Successful candidate is personable, self motivated, excellent computer skills with knowledgeable of Power Point, Excel and Word. Duties include order entry, creating advertising proposals, pulling billing reports, tracking schedules on-air, up dating weekly program schedules for MyTV9, update program information on station websites and back up the Program Manager as well as other administrative office responsibilities. Potential exists to evolve into a sales career. Send resume/cover letter to Karen Rorke Local Sales Manager WCTX/MyTV9 8 Elm Street New Haven CT 06510 [karen.rorke@wctx.com](mailto:karen.rorke@wctx.com). No phone calls, please. EOE

At 10:15



[Home](#) [About Us](#) [Station List](#) [Services](#) [Of Interest](#) [Emergency Alert System](#) | [Useful Links](#) | [Scholarships](#)

## [JOB OPPORTUNITIES](#)

**Title:**

Sales Assistant (WCTX CH. 59 TV)

**Job Code:****Deadline (mm/dd/yy):**

06/23/09

**Location:**

New Haven, CT

**Description:**

WCTX/MyTV9 seeks a full time Sales Assistant to support our local sales staff, management team and Marketing and Program Manager. Successful candidate is personable, self motivated, excellent computer skills including Powerpoint, Excel and Word.

**Responsibilities:**

Duties include order entry, creating advertising proposals, pulling billing reports, tracking schedules on-air, updating weekly program schedules for MyTV9, updating program information on station websites and back up the Program Manager as well as other administrative office responsibilities. Potential exists to evolve into a sales career.

**Requirements:****How to Apply:**

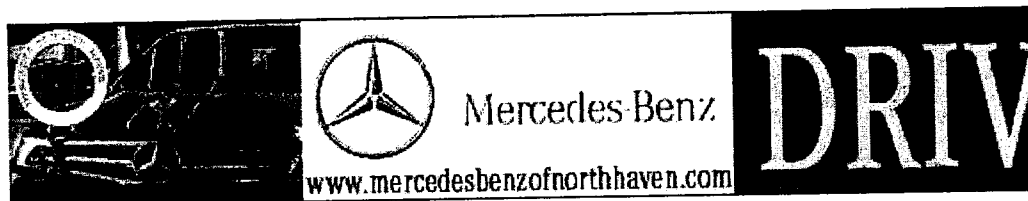
Send cover letter & resume to Karen Rorke, Local Sales Manager, WCTX/MyTV9, 8 Elm Street, New Haven, CT 06510 or email [karen.rorke@wctx.com](mailto:karen.rorke@wctx.com) No phone calls please. EOE.

**Contact:**

Karen Rorke

**Apply By:**

Click [here](#) to return to the main Job Opportunities page.



Sign In   Newsletters   About Us

Site

News   Weather   Video   Traffic   Sports   Community   Participate   Lifestyle   On Air   C

Home : [About Us](#) : [WTNH MyTV9 Jobs](#) :



## Sales Assistant WCTX/MyTV9

Updated: Monday, 23 Mar 2009, 4:12 PM EDT  
Published : Monday, 23 Mar 2009, 3:42 PM EDT

New Haven (WTNH) - WCTX/MyTV9 seeks a Full Time Sales Assistant to support our local sales staff, management team and marketing and/or program manager.

Successful candidate is personable, self motivated, excellent computer skills with knowledgeable of Power Point, Excel and Word.

Duties include order entry, creating advertising proposals, pulling billing reports, tracking schedules on-air, up dating weekly program schedules for MyTV9, update program information on station websites and back up the Program Manager as well as other administrative office responsibilities.

Potential exists to evolve into a sales career.

Send resume/cover letter to:

Karen Rorke  
Local Sales Manager WCTX/MyTV9  
8 Elm Street  
New Haven, CT 06510

karen.rorke@wctx.com.

No phone calls, please. EOE

Advertisement



**Christine Ferrucci**

**From:** Christine Ferrucci

**Sent:** Monday, March 23, 2009 3:34 PM

**To:** Bridget Lichtinger (belichti@syr.edu); 'Catherine Erik-Soussi'; 'Chrissy Laughlin'; Collegiate Broadcasters (cbjob@mailman.rice.edu); Corace Levine (Grace.Levine@quinnipiac.edu); Diane Lyons (Dianne\_B\_Lyons@spfldcol.edu); 'Doris Dumas NAACP'; Dr. Karen Ritzenhokk (Ritzenhoffk@ccsu.edu); 'eastern'; George Sutherland (gsutherland@ulgh.org); Geraldine Lombard (lombardg@briarwood.edu); Jack Tinker (jrtin@conncoll.edu); Jerry Allen (JLAllen@Newhaven.edu); Katie Slater (careercenter@sjc.edu); Linda Domenitz (ldomenitz@ccc.commnet.edu); 'Media Line\* Mark Shilstone Media Line .com'; National Association of Hispanic Journalists; Prof Jerry Dunklee (dunkleej1@southernct.edu); Roberta DiFelica (Rdifelice@nvcc.commnet.edu); 'SCSU'; Suzanne Wall (yurkowall@albertus.edu); 'Tim Martelon'; 'Tim Martelone'; Yanmin Yu (Yanmin@bridgeport.edu)

**Subject:** WTNH & WCTX TV Job Postings

**Importance:** High

**Attachments:** Current Job Openings 03-23-09 EEO.doc

Good afternoon everyone,  
 Please post WTNH/WCTX TV updated job listing at your locations.  
 Thank you,

*Christine Ferrucci*  
 Executive Assistant to Jon Hitchcock  
 WTNH/ABC, wtnh.com, /  
 8 Elm St, New Haven, CT 06510  
 p. 203-784-8826 f. 203-782-1652  
 christine.ferrucci@wtnh.com

*Tao saying*

3/23/2009



## Current Open Job Positions 03/23/09

### Promotions & New Media Department

#### Web Sales Content Producer

WTNH/WCTX is seeking a highly motivated individual for the position of Web Content Producer. This person will report directly to the New Media Marketing Manager and work closely with the sales and promotion teams. The position requires an outgoing, technically savvy person, capable of meeting tight deadlines in a fast-paced environment. Primary duties include but not limited to shooting, editing, writing and posting stories and video to station websites.

#### Competencies include:

- Work with the New Media Marketing Manager to create both commercial and non-commercial content.
- Utilize technical skills to create compelling content that meets goals
- Ability to handle multiple projects while meeting deadlines
- Be able to communicate with external clients to meet their needs
- Work with New Media Marketing Manager to develop new content ideas and opportunities for station websites

#### Qualifications:

- High technical competency for new and emerging technologies
- Strong written and verbal communication skills
- Highly organized with attention to detail
- Ability to shoot high-quality work with video and still cameras
- Avid, Final Cut or similar software editing experience required
- Knowledge of HTML, Javascript and Flash a plus
- B.A. or B.S. in Communications or related experience

Please send cover letter, resume, work samples and URL's to: New Media Marketing Manager, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email to [webjobs@wtnh.com](mailto:webjobs@wtnh.com). EOE. No phone calls please.

## **SALES DEPARTMENT**

### **Internet Sales – Business Development Account Executive**

WTNH.com is the number one TV web site in Connecticut. We are seeking aggressive, self-starters to sell our online products to local businesses. This is an excellent opportunity to represent a growing web site that is a leader in our industry. You must be proficient in the use of search engines, web browsers and Microsoft Office. Familiarity with social networking sites and an understanding of web applications and mobile marketing are helpful. Responsibilities include prospecting new clients and well as servicing/maintaining client advertisers for wtnh.com. This is an exciting ground floor opportunity. You will gain an intense knowledge of all aspects of our web site and the ability to think critically in a fast paced sales environment. Candidate must be organized, detailed and be the consummate team player. Previous online media sales, marketing experience is preferred. College degree and extensive understanding of internet advertising helpful. EOE. Send cover letter and resume to: Ron Welby, New Media Sales Director, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email: [ron.welby@wtnh.com](mailto:ron.welby@wtnh.com).

### **Sales Assistant**

WCTX/MyTV9 seeks a full time Sales Assistant to support our local sales staff, management team and Marketing and Program Manager. Successful candidate is personable, self-motivated, excellent computer skills including Powerpoint, Excel, and Word. Duties include order entry, creating advertising proposals, pulling billing reports, tracking schedules on-air, updating weekly program schedules for MyTV9, updating program information on station websites and back up the Program Manager as well as other administrative office responsibilities. Potential exists to evolve into a sales career. Send cover letter and resume to: Karen Rorke, Local Sales Manager, WCTX/MyTV9, 8 Elm Street, New Haven, CT 06510 or email [karen.rorke@wctx.com](mailto:karen.rorke@wctx.com). No phone calls please. EOE.

# *TECHNICAL DEPARTMENT*

## **Director of Technical Operations**

WTNH/ABC and WCTX/MyTV9 is seeking a Director of Technical Operations to assume responsibility for all IT and Broadcast technical facilities of operation for our top 30 duopoly market television stations. The position involves digital facility planning including preparation for high definition television, IT project management and technical staff development and oversight. Candidate must be able to prepare and administer capital and operating budgets for technical facilities and ensure station compliance with all FCC and OSHA regulations. Qualifications include Technical degree in Electrical Engineering, Broadcast Technology, or related field or equivalent level of experience. SBE Certification is preferred. Candidates must have 5+ years experience maintaining modern broadcast equipment and strong IT management qualifications. Please send resume to Human Resources, WTNH-TV & WCTX-TV, 8 Elm Street, New Haven, CT 06510. EOE Employer. No phone calls please.

**Christine Ferrucci**

**From:** mark [mark@medialine.com]  
**Sent:** Monday, March 23, 2009 3:50 PM  
**To:** Christine Ferrucci  
**Subject:** FW: EEO Confirmation letter

Please allow this to serve as confirmation of receipt of the following job listing(s) from : WTNH on 03/23/09

OPENINGS AS OF 03/23/09

The listing(s) will run for a 30 day period on our national television job listing service (unless you indicated otherwise) and then automatically remove themselves from the system.

If you need further documentation for your EEO files, please feel free to contact us at:

Phone:800-237-8073

Email:medialine@medialine.com

Fax:831-6485204

Mailing address:Box 51909, Pacific Grove, CA 93950

Contact:Mark Shilstone, Manager

Thank you for using MediaLine,  
Mark Shilstone  
Manager  
MediaLine

3/23/2009



**WTNH/WCTX-TV**  
**8 Elm Street**  
**New Haven, CT 06510**

<b>Internet Sales Account Executive</b>	<b>Ron Welby</b>	Wtnh.com is the number one TV web site in Connecticut. We are seeking aggressive self-starters to sell our online products to local businesses. This is an excellent opportunity to represent a growing web site that is a leader in our industry. You must be proficient in the use of search engines, web browsers and Microsoft Office. Familiarity with social networking sites and an understanding of web applications and mobile marketing are helpful. Responsibilities include prospecting new clients as well as servicing/maintaining client advertisers for wtnh.com. This is an exciting ground floor opportunity. You will gain an intense knowledge of all aspects of our website and the ability to think critically in a fast paced sales environment. Candidate must be organized, detailed and be the consummate team player. Previous online media sales, marketing experience is preferred. College degree and extensive understanding of internet advertising helpful. EOE. Send resume to: Ron Welby, New Media Sales Director, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email to: <a href="mailto:ron.welby@wtnh.com">ron.welby@wtnh.com</a> .
<b>Sales Assistant</b>	<b>Karen Rorke</b>	WCTX/MyTV9 seeks a full time Sales Assistant to support our local sales staff, management team and Marketing and Program Manager. Successful candidate is personable, self motivated, excellent computer skills including PowerPoint, Excel, and Word. Duties include order entry, creating advertising proposals, pulling billing reports, tracking schedules on-air, updating weekly program schedules for MyTV9, updating program information on station websites and back up the Program Manager as well as other administrative office responsibilities. Potential exists to evolve into a sales career. Send cover letter & resume to Karen Rorke, Local Sales Manager, WCTX/MyTV9, 8 Elm Street, New Haven, CT 06510 or email <a href="mailto:karen.rorke@wctx.com">karen.rorke@wctx.com</a> . No phone calls please. EOE.
<b>Director of Technical Operations</b>	<b>Human Resources</b>	WTNH and WCTX is seeking a Director of Technical Operations to assume responsibility for all IT and Broadcast technical facilities of operation for our top 30 duopoly market television stations. The position involves digital facility planning including preparation for high definition television, IT project management and technical staff development and oversight. Candidate must be able to prepare and administer capital and operating budgets for technical facilities and ensure station compliance with all FCC and OSHA regulations. Qualifications include Technical degree in Electrical Engineering, Broadcast Technology, or related field or equivalent level of experience. SBE Certification is preferred. Candidates must have 5+ years experience maintaining modern broadcast equipment and strong IT management qualifications. Please send resume to Human Resources, WTNH-TV & WCTX-TV, 8 Elm Street, New Haven, CT 06510. EOE Employer. No phone calls please.

## Christine Ferrucci

**From:** Christine Ferrucci  
**Sent:** Monday, March 23, 2009 3:44 PM  
**To:** Lisa Sousa  
**Subject:** WTNH & WCTX TV Job Posting  
**Attachments:** Corp template 2.doc

Hi Lisa,

Hope you are well.  
Attached are the updated station job postings. Please email the corporate listing when it's available.

Thank you,  
**Christine Ferrucci**  
Executive Assistant to Jon Hitchcock  
WTNH/ABC, wtnh.com,  
8 Elm St, New Haven, CT 06510  
p. 203-784-8826 f. 203-782-1652  
christine.ferrucci@wtnh.com

Tao saying

3/23/2009

**WTNH-TV**

<b><i>Sales Assistant</i></b>	<b><i>Karen Rorke</i></b>	<p>WCTX/MyTV9 seeks a full time Sales Assistant to support our local sales staff, management team and Marketing and Program Manager. Successful candidate is personable, self motivated, excellent computer skills including Powerpoint, Excel, and Word. Duties include order entry, creating advertising proposals, pulling billing reports, tracking schedules on-air, updating weekly program schedules for MyTV9, updating program information on station websites and back up the Program Manager as well as other administrative office responsibilities. Potential exists to evolve into a sales career. Send cover letter &amp; resume to Karen Rorke, Local Sales Manager, WCTX/MyTV9, 8 Elm Street, New Haven, CT 06510 or email <a href="mailto:karen.rorke@wctx.com">karen.rorke@wctx.com</a>. No phone calls please. EOE.</p>
<b><i>Internet Sales Account Executive</i></b>	<b><i>Ron Welby</i></b>	<p>Wtnh.com is the number one TV web site in Connecticut. We are seeking aggressive self-starters to sell our online products to local businesses. This is an excellent opportunity to represent a growing web site that is a leader in our industry. You must be proficient in the use of search engines, web browsers and Microsoft Office. Familiarity with social networking sites and an understanding of web applications and mobile marketing are helpful. Responsibilities include prospecting new clients as well as servicing/maintaining client advertisers for wtnh.com. This is an exciting ground floor opportunity. You will gain an intense knowledge of all aspects of our website and the ability to think critically in a fast paced sales environment. Candidate must be organized, detailed and be the consummate team player. Previous online media sales, marketing experience is preferred. College degree and extensive understanding of internet advertising helpful. EOE. Send resume to: Ron Welby, New Media Sales Director, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email <a href="mailto:ron.welby@wtnh.com">ron.welby@wtnh.com</a>.</p>
<b><i>Director of Technical Operations</i></b>	<b><i>Human Resources</i></b>	<p>WTNH and WCTX is seeking a Director of Technical Operations to assume responsibility for all IT and Broadcast technical facilities of operation for our top 30 duopoly market television stations. The position involves digital facility planning including preparation for high definition television, IT project management and technical staff development and oversight. Candidate must be able to prepare and administer capital and operating budgets for technical facilities and ensure station compliance with all FCC and OSHA regulations. Qualifications include Technical degree in Electrical Engineering, Broadcast Technology, or related field or equivalent level of experience. SBE Certification is preferred. Candidates must have 5+ years experience maintaining modern broadcast equipment and strong IT management qualifications. Please send resume to Human Resources, WTNH-TV &amp; WCTX-TV, 8 Elm Street, New Haven, CT 06510. EOE Employer. No phone calls please.</p>

## Position 8

Use This Information In Completing Appendices 1 and 2 of the EEO Public File Report

## NEW JOB VACANCY

## Part A

## I. General Information

1. Job Title: V/P Station General Manager
2. Station: WTRH / WCTX-TV
3. Date Position Opened: 4/04/2009
4. Date Position Filled: 6/29/2009
5. Documentation of Dissemination of Notice: Has Part B of this form detailing recruitment efforts undertaken been complete and dated copies of all advertisements, bulletins, letters, faxes, e-mails, or other communications announcing this vacancy attached hereto?
- Yes ☐ No ☐

## 11. Interviewees

1. List of people interviewed for this position:

[illegible]

RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

2. Total number of people interviewed for this position: \_\_\_\_\_
3. Total number of applicants for this job: 4

III. Hiree

Person ultimately hired for this position:

Name: \_\_\_\_\_

Recruitment Source: Other Professional Referral

Approval:

General Manager: \_\_\_\_\_ Date: \_\_\_\_\_

## Part B Recruitment Sources Utilized

1. Was a copy of the job notice for this vacancy posted in a place where employees would easily see it at the station(s) and at other stations in the group?

Date posted: 4/10/2009 Yes ☒ No ☐  
Attach a copy of notice posted. Lin Corporate Internal Postings

2. Was a copy of the job notice for this vacancy sent to any third party for distribution to its list of referral organizations (i.e. state broadcasters association)?

Yes ☒ No ☐  
Name of Third Party: ECO Phone Line  
Date sent: 4/10/2009  
Attach proof of sending to third party.  
Attach copy of third party's proof of distribution.

Yes Phone Line

3. Was a copy of the job notice for this vacancy sent to all of the organizations on the station's list of organizations entitled to receive copies of such notices (Form B-2)?

Yes ☒ No ☐  
Date sent: 4/5/2009  
Attach a copy of the current list of such organizations.  
Attach proof of sending to such organizations.

WTNH.com

4. Was a copy of the job notice for this vacancy sent to any additional organizations or advertised in any additional media outlets?

Yes ☒ No ☐

Complete the following information for each additional source utilized for advertising the vacancy. Attach copies of newspaper advertisements and scripts of radio/television advertisements. Attach proof of publication.

a) Name of Source: Connecticut Broadcasters Assoc. CBA  
Contact Person: Mike Rice  
Address: CTBA.ORG  
Telephone: See Attached  
E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

b) Name of Source: EEO Email Blast  
Contact Person: Blant  
Address: See attached  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

20+ organizations/  
schools

c) Name of Source: New Haven Register Newspaper  
Contact Person: see Attached  
Address: Ad  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

d) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_



**RECORDKEEPING FORM B-3**

**Shaw Pittman LLP**

**January 2003**

e) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

f) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

g) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

## Christine Ferrucci

**From:** Christine Ferrucci  
**Sent:** Wednesday, April 01, 2009 5:13 PM  
**To:** Lisa Sousa  
**Subject:** WTNH & WCTX TV Job Postings  
**Importance:** High  
**Attachments:** Corp template 2.doc

Hi Lisa  
The corp. template is attached with our updated job listings.  
Thanks,

*Christine Ferrucci*  
Executive Assistant to Jon Hitchcock  
WTNH/ABC, wtnh.com, 860-325-1234  
8 Elm St, New Haven, CT 06510  
p. 203-784-8826 f. 203-782-1652  
christine.ferrucci@wtnh.com

4/1/2009

**WTNH-TV**

<b><i>Sales Assistant</i></b>	<b><i>Karen Rorke</i></b>	<p>WCTX/MyTV9 seeks a full time Sales Assistant to support our local sales staff, management team and Marketing and Program Manager. Successful candidate is personable, self motivated, excellent computer skills including Powerpoint, Excel, and Word. Duties include order entry, creating advertising proposals, pulling billing reports, tracking schedules on-air, updating weekly program schedules for MyTV9, updating program information on station websites and back up the Program Manager as well as other administrative office responsibilities. Potential exists to evolve into a sales career. Send cover letter &amp; resume to Karen Rorke, Local Sales Manager, WCTX/MyTV9, 8 Elm Street, New Haven, CT 06510 or email <a href="mailto:karen.rorke@wctx.com">karen.rorke@wctx.com</a>. No phone calls please. EOE.</p>
<b><i>Internet Sales Account Executive</i></b>	<b><i>Ron Welby</i></b>	<p>Wtnh.com is the number one TV web site in Connecticut. We are seeking aggressive self-starters to sell our online products to local businesses. This is an excellent opportunity to represent a growing web site that is a leader in our industry. You must be proficient in the use of search engines, web browsers and Microsoft Office. Familiarity with social networking sites and an understanding of web applications and mobile marketing are helpful. Responsibilities include prospecting new clients as well as servicing/maintaining client advertisers for wtnh.com. This is an exciting ground floor opportunity. You will gain an intense knowledge of all aspects of our website and the ability to think critically in a fast paced sales environment. Candidate must be organized, detailed and be the consummate team player. Previous online media sales, marketing experience is preferred. College degree and extensive understanding of internet advertising helpful. EOE. Send resume to: Ron Welby, New Media Sales Director, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email <a href="mailto:ron.welby@wtnh.com">ron.welby@wtnh.com</a>.</p>
<b><i>Director of Technical Operations</i></b>	<b><i>Human Resources</i></b>	<p>WTNH and WCTX is seeking a Director of Technical Operations to assume responsibility for all IT and Broadcast technical facilities of operation for our top 30 duopoly market television stations. The position involves digital facility planning including preparation for high definition television, IT project management and technical staff development and oversight. Candidate must be able to prepare and administer capital and operating budgets for technical facilities and ensure station compliance with all FCC and OSHA regulations. Qualifications include Technical degree in Electrical Engineering, Broadcast Technology, or related field or equivalent level of experience. SBE Certification is preferred. Candidates must have 5+ years experience maintaining modern broadcast equipment and strong IT management qualifications. Please send resume to Human Resources, WTNH-TV &amp; WCTX-TV, 8 Elm Street, New Haven, CT 06510. EOE Employer. No phone calls please.</p>

<p><b><i>Vice President &amp; General Manager</i></b></p>	<p><u><a href="mailto:careers@lintv.com">careers@lintv.com</a></u></p>	<p>This position provides leadership and operational management for this duopoly in the 30<sup>th</sup> largest DMA and advertising market in the country. We are seeking a broadcast executive with prior general manager experience and the desire to manage these properties efficiently and productively using new technology in a multi-platform environment. Successful leadership in building broadcast operations especially in duopoly markets; experience building and managing teams, inclusive of hiring, training and managing resources integral to multiple new media platform successes; experience in broadcast, online and multi-channel media optimization; strong communication skills to collaborate with internal teams and external clients; high energy, self motivated professional; Champion the delivery of new products, services and programs to deliver sales/marketing innovation and financial growth to the business; sound business analysis, strategic planning and creativity; excellent communication, presentation, and relationship skills; ability to understand and influence drivers of profitability; experience leading/working in team environments; demonstrates results for the application of innovative and creative approaches to drive business opportunities; experience dealing with labor unions a plus. 7-10 years progressive business experience in broadcast station management with specific duopoly and new media experience mandatory; 3-5 years experience building and managing personnel; inclusive of hiring, training and managing resources integral to the multi-media channel best practices; ability to work in fast paced environment and juggle competing priorities. Very competitive compensation, based on experience; position reports directly to the Vice President of Television; comprehensive benefits including medical, dental, vision, life, long-term disability, 401(k) plan; make an impact on the success of the organization as part of a dynamic, successful team. To apply, please reference General Manager in the subject line and forward your resume, cover letter and salary history to: <u><a href="mailto:careers@lintv.com">careers@lintv.com</a></u>. LTN is an Equal Opportunity Employer.</p>
---	--	---

**JOURNAL REGISTER COMPANY \*\*PROOF\*\***

**Ad Number: 2229115**

**Account No: 414250**

**Customer: WTNH-TV/WCTX-TV**

**Contact: CHRISTINE FERRUCCI/FAXPhone:2037848826**

**Price: 1239.15**

**Size: 1 X 42.00**

**Notes:**

**Class: 645P; PROFESSIONAL MARKETPLACE Printed By:RSURETTE 04/03/2009**

**Ordered: 6 Times**  
04/09/2009 04/10/2009

**Dates: 04/05/2009 04/05/2009 04/08/2009 04/08/2009**

**Signature of Approval:**

**Date:**

**Vice  
President &  
General  
Manager  
WTNH/  
WCTX**

This position provides leadership and operational management for this duopoly in the 30th largest DMA and advertising market in the country. We are seeking a broadcast executive with the prior general manager experience and the desire to manage these properties efficiently and productively using new technology in a multi-platform environment. For further information visit our website: [www.wtnh.com](http://www.wtnh.com). To apply please reference General Manager in the subject line and forward your resume, cover letter and salary history to: [careers@lin.tv](mailto:careers@lin.tv). LIN is an equal opportunity employer.

**JOURNAL REGISTER \*\*PAYMENT RECEIPT\*\***

Account No: 414250

**\*\*PAYMENT RECEIPT\*\* & AD COPY**

Ad Number: 2229115

Customer: WTNH-TV/WCTX-TV

Phone:

2037848826

Fax:

8 ELM STREET

NEW HAVEN, CT 06510

**RECEIVED**

Class: 645P; PROFESSIONAL MARKETPLACESize: 1 X 42.00

Start Date: 04/05/2009

End Date: 04/10/2009

Times Ordered: 6

APR - 3 2009

Price: \$1239.15

Amount Paid: \$1

Payment Method: CC

Notes:

Dates: 04/05/2009 04/05/2009 04/08/2009 04/08/2009 04/09/2009 04/10/2009

Printed By: RSURETTE

Date Printed: 04/03/2009

◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆  
◆ Vice  
◆ President &  
◆ General  
◆ Manager  
◆ WTNH/  
◆ WCTX

◆ This position provides  
◆ leadership and opera-  
◆ tional management for  
◆ this duopoly in the 30th  
◆ largest DMA and ad-  
◆ vertising market in the  
◆ country. We are seek-  
◆ ing a broadcast execu-  
◆ tive with the prior gen-  
◆ eral manager  
◆ experience and the de-  
◆ sire to manage these  
◆ properties efficiently  
◆ and productively using  
◆ new technology in a  
◆ multi-platform environ-  
◆ ment. For further infor-  
◆ mation visit our web-  
◆ site: [www.wtnh.com](http://www.wtnh.com)  
◆ To apply please refer-  
◆ ence General Manager  
◆ in the subject line and  
◆ forward your resume,  
◆ cover letter and salary  
◆ history to:  
◆ [careers@lin.tv](mailto:careers@lin.tv)  
◆ LIN is an equal oppor-  
◆ tunity employer. ◆

Ad Number: 2229115

Account No: 414250

Customer: WTNH-TV/WCTX-TV

Contact:

CHRISTINE FERRUCCI/FAX Phone: 2037848826

Price: 4794.30

Size: 1 X 179.00

Notes:

Class: 645P; PROFESSIONAL MARKETPLACE Printed By: RSURETTE 04/02/2009

Ordered: 6 Times  
04/09/2009 04/10/2009

Dates: 04/05/2009 04/05/2009 04/08/2009 04/08/2009

Signature of Approval:

Date:

**Vice President  
&  
General  
Manager  
WTNH/ WCTX**

This position provides leadership and operational management for this duopoly in the 30th largest DMA and advertising market in the country. We are seeking a broadcast executive with the prior general manager experience and the desire to manage these properties efficiently and productively using new technology in a multi-platform environment.

•Successful leadership in building broadcast operations, especially in duopoly markets.

•Experience building and managing teams inclusive of hiring, training and managing resources integral to multiple new media platform successes.

•Experience in broadcast, online and multi-channel media optimization.

•Strong communication skills to collaborate with internal teams and external clients.

•High energy, self-motivated professional.

•Champion the delivery of new products, services and programs to deliver sales/marketing innovation and financial growth to the business.

•Sound business analysis, strategic planning and creativity.

•Excellent communication, presentation, and relationship skills.

•Ability to understand and influence drivers of profitability.

•Experience leading/women in team environments.

•Demonstrates results for the application of innovative and creative approaches to drive business opportunities.

•Experience dealing with labor unions a plus.

Requirements:  
•7-10 years' progressive business experience in broadcast station management with specific duopoly and new media experience mandatory.

•3-5 years' experience building and managing personnel, inclusive of hiring, training and managing resources integral

Additional information:  
♦Very competitive compensation based on experience  
♦Position reports directly to the Vice President of Television  
♦Comprehensive benefits including medical, dental, vision, long-term disability, 401(k) plan.  
♦Make an impact on the success of the organization as part of a dynamic, successful team.

**LIN Television Corporation** is one of the nation's preeminent local television, digital and online media companies. LIN TV has a strong, diversified station portfolio with 17 owned and/or operated television stations and more than 75 websites in 17 U.S. markets. Located primarily in the top 75 designated market areas making up 9% of the U.S. television household, LIN TV has and continues to identify and implement innovative business strategies, including digital and new media. The company has a successful multiplatform business model utilizing synergies from its core of air broadcasts and dedicated interactive technologies and personnel. LIN has a reputation as being a leader in developing technologies in the broadcast and entertainment industry and are looking for individuals who want to make a difference and who are driven to succeed.

- ◆ To apply please reference General Manager
- ◆ in the subject line and
- ◆ forward your resume,
- ◆ cover letter and salary
- ◆ history to:

- ◆ **careers@lntv.com**
- ◆ Lin is an equal opportunity employer.

For Further information visit our  
website [www.wtwt.com](http://www.wtwt.com)





[Home](#) | [About Us](#) | [Station List](#) | [Services](#) | [Of Interest](#) | [Emergency Alert System](#) | [Useful Links](#) | [Scholarships](#)

## JOB OPPORTUNITIES

**Title:**

Vice President & General Manager (WTNH CH. 8 TV)

**Job Code:****Deadline (mm/dd/yy):**

07/01/09

**Location:**

New Haven, CT

**Description:**

This position provides leadership and operational management for this duopoly in the 30th largest DMA and advertising market in the country. We are seeking a broadcast executive with prior general manager experience and the desire to manage these properties efficiently and productively using new technology in a multi-platform environment. LIN Television Corporation is one of the nation's preeminent local television, digital and online media companies. LIN TV has a strong, diversified station portfolio with 27 owned and/or operated television stations and more than 75 websites in 17 U.S. markets, located primarily in the top 75 designated market areas making up 9% of the U.S. television households. LIN TV has and continues to identify and implement innovative business strategies, including digital and new media. The company has a successful multiplatform business model utilizing digital and new media. The company has a successful multiplatform business model utilizing synergies from its core on-air broadcasts and dedicated interactive technologies and personnel. LIN has a reputation as being a leader in developing technologies in the broadcast and entertainment industry and we are looking for individuals who want to make a difference and who are driven to succeed.

**Responsibilities:**

Successful leadership in building broadcast operations especially in duopoly markets; experience building and managing teams, inclusive of hiring, training and managing

resources integral to multiple new media platform successes; experience in broadcast, online and multi-channel media optimization; strong communication skills to collaborate with internal teams and external clients; high energy, self motivated professional; Champion the delivery of new products, services and programs to deliver sales/marketing innovation and financial growth to the business; sound business analysis, strategic planning and creativity; excellent communication, presentation, and relationship skills; ability to understand and influence drivers of profitability; experience leading/working in team environments; demonstrates results for the application of innovative and creative approaches to drive business opportunities; experience dealing with labor unions a plus.

**Requirements:**

Seven to ten years progressive business experience in broadcast station management with specific duopoly and new media experience mandatory; three to five years experience building and managing personnel; inclusive of hiring, training and managing resources integral to the multi-media channel best practices; ability to work in a fast paced environment and juggle competing priorities. Very competitive compensation, based on experience; position reports directly to the Vice President of Television; comprehensive benefits including medical, dental, vision, life, long term disability, 401(k)plan; make an impact on the success of the organization as part of a dynamic, successful team.

**How to Apply:**

Please reference General Manager in the subject line and forward your resume, cover letter and salary history to: [careers@lintv.com](mailto:careers@lintv.com). LIN is an Equal Opportunity Employer.

**Contact:**

[careers@lintv.com](mailto:careers@lintv.com)

**Apply By:**

[Click here](#) to return to the main Job Opportunities page.

[Home](#) | [About Us](#) | [Station List](#) | [Services](#)  
[What's New](#) | [Emergency Alert System](#) | [Useful Links](#)  
[Contact Us](#) | [Job Opportunities](#) | [Scholarships](#)

Copyright ©1998-2009 Connecticut Broadcasters Association (860) 633-5031.  
All Rights Reserved.


[Sign In](#)   [Newsletters](#)   [About Us](#)

Site

[News](#)   [Weather](#)   [Video](#)   [Traffic](#)   [Sports](#)   [Community](#)   [Participate](#)   [Lifestyle](#)   [On Air](#)   (

[Home](#) : [About Us](#) : [WTNH MyTV9 Jobs](#) :


## Vice President & General Manager

Updated: Thursday, 02 Apr 2009, 11:08 AM EDT  
Published: Thursday, 02 Apr 2009, 11:08 AM EDT

(WTNH) - This position provides leadership and operation management for this duopoly in the 30th largest DMA and advertising market in the country. We are seeking a broadcast executive with the prior general manager experience and the desire to manage these properties efficiently and productively using new technology in a mul platform environment.

- Successful leadership in building broadcast operations especially in duopoly markets.
- Experience building and managing teams, inclusive of hiring, training and managing resources integral to multiple new media platform successes.
- Experience in broadcast, online and multi-channel media optimization.
- Strong communication skills to collaborate with internal teams and external clients.
- High energy, self motivated professional.
- Champion the delivery of new products, services and programs to deliver sales/marketing innovation and financial growth to the business.
- Sound business analysis, strategic planning and creativity
- Excellent communication, presentation, and relationship skills.
- Ability to understand and influence drivers of profitability.
- Experience leading/working in team environments.
- Demonstrates results for the application of innovative and creative approaches to drive business opportunities.
- Experience dealing with labor unions a plus.

### Requirements:

- 7-10 years' progressive business experience in broadcast station management with specific duopoly and new media experience mandatory.
- 3-5 years' experience building and managing personnel; inclusive of hiring, training and managing resources integral to the multi-media channel best practices.
- Ability to work in a fast paced environment and juggle competing priorities.

### Advertisement

**Fed Cuts Interest Rates Again.**  
**Find out what happened!**

- [50-Year Fixed Loan](#)
- [40-Year Fixed Loan](#)
- [30-Year Fixed Loan](#)
- [20-Year Fixed Loan](#)
- [15-Year Fixed Loan](#)
- [\\$125,000 Loan for \\$652\\*/mo.](#)
- [\\$200,000 Loan for \\$1,043\\*/mo.](#)
- [\\$275,000 Loan for \\$1,435\\*/mo.](#)
- [\\$350,000 Loan for \\$1,826\\*/mo.](#)

**Rate Trends**

Source Bankrate.com

**Go »**

\*Click for Terms & Conditions  
RateMarketplace

## Additional Information:

- Very competitive compensation, based on experience.
- Position reports directly to the Vice President of Television.
- Comprehensive benefits including medical, dental, vision, life, long-term disability, 401(k) plan.
- Make an impact on the success of the organization as part of a dynamic, successful team.

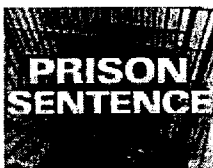
LIN Television Corporation - is one of the nation's preeminent local television, digital and online media companies. LIN has a strong, diversified station portfolio with 27 owned and/or operated television stations and more than 75 websites U.S. markets, located primarily in the top 75 designated market areas making up 9% of the U.S. television households

LIN TV has and continues to identify and implement innovative business strategies, including digital and new media. T company has a successful multiplatform business model utilizing synergies from its core on-air broadcasts and dedicated interactive technologies and personnel.

LIN has a reputation as being a leader in developing technologies in the broadcast and entertainment industry and we looking for individuals who want to make a difference and who are driven to succeed.

To apply, please reference General Manager in the subject line and forward your resume, cover letter and salary history to [careers@lintv.com](mailto:careers@lintv.com). LIN is an equal opportunity employer.

## Latest Local News



Ex-Gen Re executive gets 18 months  
A federal court judge has sentenced the former chief financial officer at ...

QU poll: Rell's popularity remains high  
Intel, GE to develop health products  
Sacred Heart freshmen give back  
Taxpayers may pay for chimp attack  
Colleagues react to cab driver shooting

[More News »](#)



## Your Thoughts

Share your opinions responsibly.

Opinions that are derogatory, attack other users, offer unsubstantiated facts or are offensive in nature will be removed as defined by the Terms of Service. We reserve the right to remove any offensive or off-topic remark or thread. To mark a comment for review by a moderator, click "Report Abuse."

Name  
(appears on your post)

Comments

Type the numbers you see in the image on the right:

**Post Comment**

3517

topix

Please note by clicking on "Post Comment" you acknowledge that you have read the Terms of Service and the comment you are posting in compliance with such terms. **Be polite.** Inappropriate posts may be removed by the moderator. Send us your feedback.

**Christine Ferrucci**

**From:** Christine Ferrucci  
**Sent:** Wednesday, April 01, 2009 4:15 PM  
**To:** Bridget Lichtinger (belichti@syr.edu); 'Catherine Erik-Soussi'; 'Chrissy Laughlin'; Collegiate Broadcasters (cbjob@mailman.rice.edu); Corace Levine (Grace.Levine@quinnipiac.edu); Diane Lyons (Dianne\_B\_Lyons@spfldcol.edu); 'Doris Dumas NAACP'; Dr. Karen Ritzenhokk (Ritzenhoffk@ccsu.edu); 'eastern'; George Sutherland (gsutherland@ulgh.org); Geraldine Lombard (lombardg@briarwood.edu); Jack Tinker (jrtin@conncoll.edu); Jerry Allen (JLAllen@Newhaven.edu); 'Juan Rodriguez Torrent'; Katie Slater (careercenter@sjc.edu); Linda Domenitz (ldomenitz@ccc.commnet.edu); 'Media Line\* Mark Shilstone Media Line .com'; National Association of Hispanic Journalists; Prof Jerry Dunklee (dunkleej1@southernct.edu); Roberta DiFelica (Rdifelice@nvcc.commnet.edu); 'SCSU'; Suzanne Wall (yurkowall@albertus.edu); 'Tim Martelon'; 'Tim Martelone'; Yanmin Yu (Yanmin@bridgeport.edu)  
**Cc:** Karen Blank  
**Subject:** WTNH & WCTX TV Job Postings  
**Importance:** High  
**Attachments:** Current Job Openings 04-01-09 EEO.doc

All,

Attached is an updated job posting for WTNH & WCTX TV. Please post in your locations accordingly.

Thank you for your attention.

**Christine Ferrucci**  
Executive Assistant  
WTNH/ABC, wtnh.com, 100 Elm St, New Haven, CT 06510  
8 Elm St, New Haven, CT 06510  
p. 203-784-8826 f. 203-782-1652  
christine.ferrucci@wtnh.com

4/1/2009



## Current Open Job Positions 04/01/09

### *Promotions & New Media Department*

#### Web Sales Content Producer

WTNH/WCTX is seeking a highly motivated individual for the position of Web Content Producer. This person will report directly to the New Media Marketing Manager and work closely with the sales and promotion teams. The position requires an outgoing, technically savvy person, capable of meeting tight deadlines in a fast-paced environment. Primary duties include but not limited to shooting, editing, writing and posting stories and video to station websites.

#### Competencies include:

- Work with the New Media Marketing Manager to create both commercial and non-commercial content.
- Utilize technical skills to create compelling content that meets goals
- Ability to handle multiple projects while meeting deadlines
- Be able to communicate with external clients to meet their needs
- Work with New Media Marketing Manager to develop new content ideas and opportunities for station websites

#### Qualifications:

- High technical competency for new and emerging technologies
- Strong written and verbal communication skills
- Highly organized with attention to detail
- Ability to shoot high-quality work with video and still cameras
- Avid, Final Cut or similar software editing experience required
- Knowledge of HTML, Javascript and Flash a plus
- B.A. or B.S. in Communications or related experience

Please send cover letter, resume, work samples and URL's to: New Media Marketing Manager, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email to [webjobs@wtnh.com](mailto:webjobs@wtnh.com). EOE. No phone calls please.

## *SALES DEPARTMENT*

### **Internet Sales – Business Development Account Executive**

WTNH.com is the number one TV web site in Connecticut. We are seeking aggressive, self-starters to sell our online products to local businesses. This is an excellent opportunity to represent a growing web site that is a leader in our industry. You must be proficient in the use of search engines, web browsers and Microsoft Office. Familiarity with social networking sites and an understanding of web applications and mobile marketing are helpful. Responsibilities include prospecting new clients and well as servicing/maintaining client advertisers for wtnh.com. This is an exciting ground floor opportunity. You will gain an intense knowledge of all aspects of our web site and the ability to think critically in a fast paced sales environment. Candidate must be organized, detailed and be the consummate team player. Previous online media sales, marketing experience is preferred. College degree and extensive understanding of internet advertising helpful. EOE. Send cover letter and resume to: Ron Welby, New Media Sales Director, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email: [ron.welby@wtnh.com](mailto:ron.welby@wtnh.com).

### **Sales Assistant**

WCTX/MyTV9 seeks a full time Sales Assistant to support our local sales staff, management team and Marketing and Program Manager. Successful candidate is personable, self-motivated, excellent computer skills including Powerpoint, Excel, and Word. Duties include order entry, creating advertising proposals, pulling billing reports, tracking schedules on-air, updating weekly program schedules for MyTV9, updating program information on station websites and back up the Program Manager as well as other administrative office responsibilities. Potential exists to evolve into a sales career. Send cover letter and resume to: Karen Rorke, Local Sales Manager, WCTX/MyTV9, 8 Elm Street, New Haven, CT 06510 or email [karen.rorke@wctx.com](mailto:karen.rorke@wctx.com). No phone calls please. EOE.

# *TECHNICAL DEPARTMENT*

## **Director of Technical Operations**

WTNH/ABC and WCTX/MyTV9 is seeking a Director of Technical Operations to assume responsibility for all IT and Broadcast technical facilities of operation for our top 30 duopoly market television stations. The position involves digital facility planning including preparation for high definition television, IT project management and technical staff development and oversight. Candidate must be able to prepare and administer capital and operating budgets for technical facilities and ensure station compliance with all FCC and OSHA regulations. Qualifications include Technical degree in Electrical Engineering, Broadcast Technology, or related field or equivalent level of experience. SBE Certification is preferred. Candidates must have 5+ years experience maintaining modern broadcast equipment and strong IT management qualifications. Please send resume to Human Resources, WTNH-TV & WCTX-TV, 8 Elm Street, New Haven, CT 06510. EOE Employer. No phone calls please.



# *GENERAL & ADMINISTRATION*

## **Vice President & General Manager – WTNH/WCTX**

This position provides leadership and operational management for this duopoly in the 30<sup>th</sup> largest DMA and advertising market in the country. We are seeking a broadcast executive with the prior general manager experience and the desire to manage these properties efficiently and productively using new technology in a multi-platform environment.

Successful leadership in building broadcast operations especially in duopoly markets; experience building and managing teams, inclusive of hiring, training and managing resources integral to multiple new media platform successes; experience in broadcast, online and multi-channel media optimization; strong communication skills to collaborate with internal teams and external clients; high energy, self motivated professional; Champion the delivery of new products, services and programs to deliver sales/marketing innovation and financial growth to the business; sound business analysis, strategic planning and creativity; excellent communication, presentation, and relationship skills; ability to understand and influence drivers of profitability; experience leading/working in team environments; demonstrates results for the application of innovative and creative approaches to drive business opportunities; experience dealing with labor unions a plus.

Very competitive compensation, based on experience; position reports directly to the Vice President of Television; comprehensive benefits including medical, dental, vision, life, long-term disability; 401(k) plan; make an impact on the success of the organization as part of a dynamic, successful team.

LIN Television Corporation – is one of the nation's preeminent local television, digital and online media companies. LIN TV has a strong, diversified station portfolio with 27 owned and/or operated television stations and more than 75 websites in 17 U.S. markets, located primarily in the top 75 designated market areas making up 9% of the U.S. television households. LIN TV has and continues to identify and implement innovative business strategies, including digital and new media. The company has a successful multiplatform business model utilizing synergies from its core on-air broadcasts and dedicated interactive technologies and personnel. LIN has a reputation as being a leader in developing technologies in the broadcast and entertainment industry and we are looking for individuals who want to make a difference and who are driven to succeed. To apply, please reference General Manager in the subject line and forward your resume, cover letter and salary history to: [careers@lintv.com](mailto:careers@lintv.com). LIN is an Equal Opportunity Employer.

## **Vice President & General Manager – WTNH\WCTX**

This position provides leadership and operational management for this duopoly in the 30<sup>th</sup> largest DMA and advertising market in the country. We are seeking a broadcast executive with the prior general manager experience and the desire to manage these properties efficiently and productively using new technology in a multi-platform environment.

- Successful leadership in building broadcast operations especially in duopoly markets.
- Experience building and managing teams, inclusive of hiring, training and managing resources integral to multiple new media platform successes.
- Experience in broadcast, online and multi-channel media optimization.
- Strong communication skills to collaborate with internal teams and external clients.
- High energy, self motivated professional.
- Champion the delivery of new products, services and programs to deliver sales/marketing innovation and financial growth to the business.
- Sound business analysis, strategic planning and creativity.
- Excellent communication, presentation, and relationship skills.
- Ability to understand and influence drivers of profitability.
- Experience leading/working in team environments.
- Demonstrates results for the application of innovative and creative approaches to drive business opportunities.
- Experience dealing with labor unions a plus.

### **Requirements:**

- 7-10 years' progressive business experience in broadcast station management with specific duopoly and new media experience mandatory.
- 3-5 years' experience building and managing personnel; inclusive of hiring, training and managing resources integral to the multi-media channel best practices.
- Ability to work in a fast paced environment and juggle competing priorities.

### **Additional Information:**

- Very competitive compensation, based on experience.
- Position reports directly to the Vice President of Television.
- Comprehensive benefits including medical, dental, vision, life, long-term disability, 401(k) plan.
- Make an impact on the success of the organization as part of a dynamic, successful team.

**LIN Television Corporation** – is one of the nation's preeminent local television, digital and online media companies. LIN TV has a strong, diversified station portfolio with 27 owned and/or operated television stations and more than 75 websites in 17 U.S. markets, located primarily in the top 75 designated market areas making up 9% of the U.S. television households. LIN TV has and continues to identify and implement innovative business strategies, including digital and new media. The company has a successful multiplatform business model utilizing synergies from its core on-air broadcasts and dedicated Interactive technologies and personnel. LIN has a reputation as being a leader in developing technologies in the broadcast and entertainment industry and we are looking for individuals who want to make a difference and who are driven to succeed.

To apply, please reference General Manager in the subject line and forward your resume, cover letter and salary history to: [careers@lintv.com](mailto:careers@lintv.com) , LIN is an equal opportunity employer.

## INTERVIEWEE PROFILE DATA FORM

[FOR INTERNAL BUSINESS RECORDS ONLY]

DATE: \_\_\_\_\_

We request this information in order to meet EEO requirements of the Federal Communications Commission. **It will be maintained in a file separate from your application and will not be considered in connection with your application.** Please complete and check items applicable to you.

- A. Name: MARIC HIGGINS ☒ Male ☐ Female
- B. Vacancy applied for (Job Title): VP/G.M.
- C. Date you submitted application or resume: 6/1/09
- D. (Optional)
- ☐ White, not of Hispanic Origin
- ☐ Black, not of Hispanic Origin
- ☒ Hispanic
- ☐ Asian or Pacific Islander
- ☐ American Indian of Alaskan Native
- ☐ Other (specify): \_\_\_\_\_
- E. What prompted you to apply? (Please check the primary reason only)
- ☐ Advertisement ☐ Employee Referral ☐ School
- ☐ Agency ☐ Non-Employee Referral ☐ Self
- ☐ Community Organization ☒ Other \_\_\_\_\_
- F. Please identify the referral source by name, and provide any additional contact information you know about that source or that is applicable to your situation, including address, phone, email and contact person.
- N/A
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- G. City, State and Zip Code of your home address:
- PARADISE VALLEY,
- AZ
- 85253

## FOR STATION USE ONLY

Referral Source Entitled to Notification Upon Request? ☐ Yes ☐ NoInterviewee hired? ☐ Yes ☐ No

If yes, date accepted: \_\_\_\_\_

# Position 9

For Internal Station Use  
This Form Should Be Used to Create a Job Vacancy Folder  
For Each Vacancy At the Station(s)  
Use This Information In Completing Appendices 1 and 2 of the EEO Public File Report

## NEW JOB VACANCY

### Part A

#### I. General Information

1. Job Title: Director Technical Operations
2. Station: WTNH/WTIX
3. Date Position Opened: 1/1/2009
4. Date Position Filled: \_\_\_\_\_
5. Documentation of Dissemination of Notice: Has Part B of this form detailing recruitment efforts undertaken been complete and dated copies of all advertisements, bulletins, letters, faxes, e-mails, or other communications announcing this vacancy attached hereto?  
Yes ☒ No ☐

#### II. Interviewees

1. List of people interviewed for this position:

Name	Date	Recruitment Source
8/14	7/27/09	CBA website
	7/29/09	WTNH.com (4)
	7/29/09	Bil Hague Referral
	7/29/09	WTNH.com (1) - <u>hire</u>
	7/30/09	WTNH.com (2)
	7/31/09	WTNH.com (3)
	8/7	Internal Lin TV (1)
	8/21	Internal Lin TV (2)
	8/21	Internal Lin TV (3)
	8/24	Internal Lin TV (4)
	8/24	Internal Lin TV (5)

8/14  
8/14/09

professional referral

total (11)

## Part B Recruitment Sources Utilized

1. Was a copy of the job notice for this vacancy posted in a place where employees would easily see it at the station(s) and at other stations in the group?

Date posted: 3/14/09 Yes ☒ No ☐  
Attach a copy of notice posted.

LINE POSTINGS

2. Was a copy of the job notice for this vacancy sent to any third party for distribution to its list of referral organizations (i.e. state broadcasters association)?

Yes ☒ No ☐  
Name of Third Party: 3/14/09  
Date sent: 3/14/09  
Attach proof of sending to third party.  
Attach copy of third party's proof of distribution.

EEO Phone Line

3. Was a copy of the job notice for this vacancy sent to all of the organizations on the station's list of organizations entitled to receive copies of such notices (Form B-2)?

Yes ☒ No ☐  
Date sent: 3/24/09  
Attach a copy of the current list of such organizations.  
Attach proof of sending to such organizations.

WTTM-TV (CN)

4. Was a copy of the job notice for this vacancy sent to any additional organizations or advertised in any additional media outlets?

Yes ☒ No ☐

Complete the following information for each additional source utilized for advertising the vacancy. Attach copies of newspaper advertisements and scripts of radio/television advertisements. Attach proof of publication.

RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

a) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_ CBA  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

b) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_ 440 3/5/09  
\_\_\_\_\_ EMAIL  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

c) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_ Sub Zone - Broadcast Engineering  
\_\_\_\_\_ 3/10/09  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

d) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_ MA  
\_\_\_\_\_ Register 3/8/09  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

e) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

f) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

g) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_



**Christine Ferrucci**

**From:** Christine Ferrucci  
**Sent:** Thursday, March 05, 2009 4:45 PM  
**To:** Bridget Lichtinger (belichti@syr.edu); 'Catherine Erik-Soussi'; 'Chrissy Laughlin'; Collegiate Broadcasters (cbjob@mailman.rice.edu); Corace Levine (Grace.Levine@quinnipiac.edu); Diane Lyons (Dianne\_B\_Lyons@spfldcol.edu); 'Doris Dumas NAACP'; Dr. Karen Ritzenhokk (Ritzenhoffk@ccsu.edu); 'eastern'; George Sutherland (gsutherland@ulgh.org); Geraldine Lombard (lombardg@briarwood.edu); Jack Tinker (jrtin@conncoll.edu); Jerry Allen (JLAllen@Newhaven.edu); Katie Slater (careercenter@sjc.edu); Linda Domenitz (ldomenitz@ccc.commnet.edu); 'Media Line\* Mark Shilstone Media Line .com'; National Association of Hispanic Journalists; Prof Jerry Dunklee (dunkleej1@southernct.edu); Roberta DiFelica (Rdifelice@nvcc.commnet.edu); 'SCSU'; Suzanne Wall (yurkowall@albertus.edu); 'Tim Martelon'; 'Tim Martelone'; Yanmin Yu (Yanmin@bridgeport.edu)  
**Subject:** WTNH & WCTX TV Job Postings  
**Importance:** High  
**Attachments:** Current Job Openings 03-05-09 EEO.doc

Hello Everyone,

Please update your employment boards with our revised job postings.

Thank you for your attention.

**Christine Ferrucci**  
Executive Assistant to Jon Hitchcock  
WTNH/ABC, wtnh.com, 8 Elm St /  
8 Elm St, New Haven, CT 06510  
p. 203-784-8826 f. 203-782-1652  
christine.ferrucci@wtnh.com

*"The journey is the reward".*  
Tao saying



## Current Open Job Positions 03/05/09

### *Promotions & New Media Department*

#### **Web Sales Content Producer**

WTNH/WCTX is seeking a highly motivated individual for the position of Web Content Producer. This person will report directly to the New Media Marketing Manager and work closely with the sales and promotion teams. The position requires an outgoing, technically savvy person, capable of meeting tight deadlines in a fast-paced environment. Primary duties include but not limited to shooting, editing, writing and posting stories and video to station websites.

#### Competencies include:

- Work with the New Media Marketing Manager to create both commercial and non-commercial content.
- Utilize technical skills to create compelling content that meets goals
- Ability to handle multiple projects while meeting deadlines
- Be able to communicate with external clients to meet their needs
- Work with New Media Marketing Manager to develop new content ideas and opportunities for station websites

#### Qualifications:

- High technical competency for new and emerging technologies
- Strong written and verbal communication skills
- Highly organized with attention to detail
- Ability to shoot high-quality work with video and still cameras
- Avid, Final Cut or similar software editing experience required
- Knowledge of HTML, Javascript and Flash a plus
- B.A. or B.S. in Communications or related experience

Please send cover letter, resume, work samples and URL's to: New Media Marketing Manager, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email to [webjobs@wtnh.com](mailto:webjobs@wtnh.com). EOE. No phone calls please.

## *SALES DEPARTMENT*

### **New Business Development Account Executive**

WTNH is looking for an aggressive, self-starter capable of developing and providing growth for small, medium and large businesses. Successful candidate will receive extensive on-going training to effectively assist local and regional businesses in implementing marketing strategies and campaigns.

Proven outside sales success, successful track record with cold calling, media or marketing experience, computer skills and a college degree required. Knowledge of small business marketing needs, entrepreneurial skills, and attention to details a definite plus. If you are looking to work for a great company and have long range plans in mind, please rush resume to Joe Pelliccio, Direct Sales Manager, WTNH/WCTX-TV, 8 Elm Street, New Haven, CT 06510. Fax (203) 773-1292 or email: [joe.pelliccio@wtnh.com](mailto:joe.pelliccio@wtnh.com).

### **Internet Sales – Business Development Account Executive**

WTNH.com is the number one TV web site in Connecticut. We are seeking aggressive, self-starters to sell our online products to local businesses. This is an excellent opportunity to represent a growing web site that is a leader in our industry. You must be proficient in the use of search engines, web browsers and Microsoft Office. Familiarity with social networking sites and an understanding of web applications and mobile marketing are helpful. Responsibilities include prospecting new clients and well as servicing/maintaining client advertisers for wtnh.com. This is an exciting ground floor opportunity. You will gain an intense knowledge of all aspects of our web site and the ability to think critically in a fast paced sales environment. Candidate must be organized, detailed and be the consummate team player. Previous online media sales, marketing experience is preferred. College degree and extensive understanding of internet advertising helpful. EOE. Send cover letter and resume to: Ron Welby, New Media Sales Director, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email: [ron.welby@wtnh.com](mailto:ron.welby@wtnh.com).

## *NEWS DEPARTMENT*

WTNH is seeking an aggressive self starter with sound news judgment to join our weekend night assignment desk. Must be able to enterprise stories, juggle multiple assignments and coordinate news crews in a fast-paced environment. Excellent organizational, communication and phone skills are also required. Knowledge of the State of Connecticut a plus. Interested candidates, please send your resume to Shannon Kane, Assignment Manager, at [shannon.kane@wtnh.com](mailto:shannon.kane@wtnh.com).

# *TECHNICAL DEPARTMENT*

## **Director of Technical Operations**

WTNH/ABC and WCTX/MyTV9 is seeking a Director of Technical Operations to assume responsibility for all IT and Broadcast technical facilities of operation for our top 30 duopoly market television stations. The position involves digital facility planning including preparation for high definition television, IT project management and technical staff development and oversight. Candidate must be able to prepare and administer capital and operating budgets for technical facilities and ensure station compliance with all FCC and OSHA regulations. Qualifications include Technical degree in Electrical Engineering, Broadcast Technology, or related field or equivalent level of experience. SBE Certification is preferred. Candidates must have 5+ years experience maintaining modern broadcast equipment and strong IT management qualifications. Please send resume to Human Resources, WTNH-TV & WCTX-TV, 8 Elm Street, New Haven, CT 06510. EOE Employer. No phone calls please.



[Home](#) [About Us](#) [Station List](#) [Services](#) [Of Interest](#) [Emergency Alert System](#) | [Useful Links](#) | [Scholarships](#)

## JOB OPPORTUNITIES

**Title:**

Director of Technical Operations (WTNH CH. 8 TV)

**Job Code:****Deadline (mm/dd/yy):**

06/05/09

**Location:**

New Haven, CT

**Description:**

WTNH/ABC and WCTX/MyTV9 is seeking a Director of Technical Operations to assume responsibility for all IT and Broadcast technical facilities of operation for our top 30 duopoly market television stations.

**Responsibilities:**

The position involves digital facility planning including preparation for high definition television, IT project management and technical staff development and oversight. Candidate must be able to prepare and administer capital and operating budgets for technical facilities and ensure station compliance with all FCC and OSHA regulations.

**Requirements:**

Technical degree in Electrical Engineering, Broadcast Technology, or related field or equivalent level of experience. SBE Certification is preferred. Candidates must have 5+ years experience maintaining modern broadcast equipment and strong IT management qualifications.

**How to Apply:**

Please send resume to Human Resources, WTNH-TV & WCTX-TV, 8 Elm Street, New Haven, CT 06510. EOE Employer. No phone calls please.

**Contact:**

Human Resources

**Apply By:**

USPS Mail

**10 TOP PRIZES OF  
\$1,000,000\***



\* \$1,000,000 prize could be a 20 year annuity or the lump sum equivalent. Average chance of winning a prize is 1 in 3.62. Odds vary during game. Purch

[Sign In](#) [Newsletters](#) [About Us](#)

[Site](#)

[News](#) [Weather](#) [Video](#) [Traffic](#) [Sports](#) [Community](#) [Participate](#) [Lifestyle](#) [On Air](#) [C](#)

[Home](#) : [About Us](#) : [WTNH MyTV9 Jobs](#) :



## Director of Technical Operations

Updated: Monday, 23 Mar 2009, 4:16 PM EDT  
Published : Monday, 23 Mar 2009, 3:44 PM EDT

New Haven (WTNH) - WTNH/ABC and WCTX/MyTV9 is seeking a Director of Technical Operations to assume responsibility for all IT and Broadcast technical facilities of operation for our top 30 duopoly market television stations

The position involves digital facility planning including preparation for high definition television, IT project management and technical staff development and oversight.

Candidate must be able to prepare and administer capital and operating budgets for technical facilities and ensure station compliance with all FCC and OSHA regulations.

Qualifications include Technical degree in Electrical Engineering, Broadcast Technology, or related field or equivalent level of experience. SBE Certification is preferred.

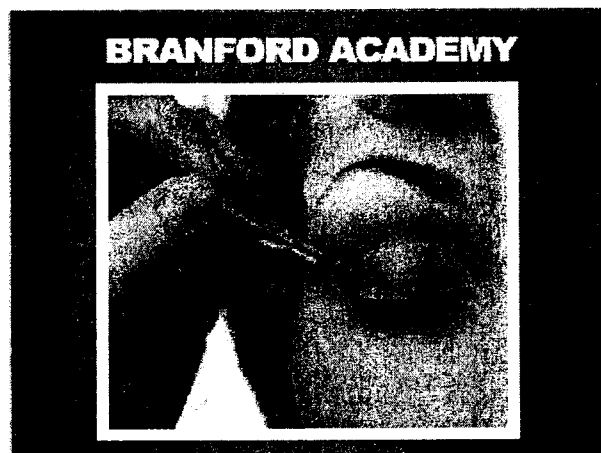
Candidates must have 5+ years experience maintaining modern broadcast equipment and strong IT management qualifications.

Please send resume to:

Human Resources  
WTNH-TV & WCTX-TV  
8 Elm Street  
New Haven, CT 06510.

EOE Employer. No phone calls please.

Advertisement



**CLICK HERE TO START YOUR TRAINING**

**WTNH/WCTX-TV**

**8 Elm Street  
New Haven, CT 06510**

<b><i>Internet Sales Account Executive</i></b>	<b><i>Ron Welby</i></b>	<p>Wtnh.com is the number one TV web site in Connecticut. We are seeking aggressive self-starters to sell our online products to local businesses. This is an excellent opportunity to represent a growing web site that is a leader in our industry. You must be proficient in the use of search engines, web browsers and Microsoft Office. Familiarity with social networking sites and an understanding of web applications and mobile marketing are helpful. Responsibilities include prospecting new clients as well as servicing/maintaining client advertisers for wtnh.com. This is an exciting ground floor opportunity. You will gain an intense knowledge of all aspects of our website and the ability to think critically in a fast paced sales environment. Candidate must be organized, detailed and be the consummate team player. Previous online media sales, marketing experience is preferred. College degree and extensive understanding of internet advertising helpful. EOE. Send resume to: Ron Welby, New Media Sales Director, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email to: <a href="mailto:ron.welby@wtnh.com">ron.welby@wtnh.com</a>.</p>
<b><i>Sales Assistant</i></b>	<b><i>Karen Rorke</i></b>	<p>WCTX/MyTV9 seeks a full time Sales Assistant to support our local sales staff, management team and Marketing and Program Manager. Successful candidate is personable, self motivated, excellent computer skills including PowerPoint, Excel, and Word. Duties include order entry, creating advertising proposals, pulling billing reports, tracking schedules on-air, updating weekly program schedules for MyTV9, updating program information on station websites and back up the Program Manager as well as other administrative office responsibilities. Potential exists to evolve into a sales career. Send cover letter &amp; resume to Karen Rorke, Local Sales Manager, WCTX/MyTV9, 8 Elm Street, New Haven, CT 06510 or email <a href="mailto:karen.rorke@wctx.com">karen.rorke@wctx.com</a>. No phone calls please. EOE.</p>
<b><i>Director of Technical Operations</i></b>	<b><i>Human Resources</i></b>	<p>WTNH and WCTX is seeking a Director of Technical Operations to assume responsibility for all IT and Broadcast technical facilities of operation for our top 30 duopoly market television stations. The position involves digital facility planning including preparation for high definition television, IT project management and technical staff development and oversight. Candidate must be able to prepare and administer capital and operating budgets for technical facilities and ensure station compliance with all FCC and OSHA regulations. Qualifications include Technical degree in Electrical Engineering, Broadcast Technology, or related field or equivalent level of experience. SBE Certification is preferred. Candidates must have 5+ years experience maintaining modern broadcast equipment and strong IT management qualifications. Please send resume to Human Resources, WTNH-TV &amp; WCTX-TV, 8 Elm Street, New Haven, CT 06510. EOE Employer. No phone calls please.</p>

This item featured at:  
"http://jobzone.broadcastengineering.com"

Category: [Main](#) > [TV/Film/Video/Radio](#)

Ad No. 2001

## Director of Technical Operations

### Contact

**Company Name:**  
**Location:**

WTNH-TV & WCTX-TV  
New Haven, CT United States

### Description

**WTNH/ABC and WCTX/MyTV9** is seeking a **Director of Technical Operations** to assume responsibility for all IT and Broadcast technical facilities of operation for our top 30 duopoly market television stations. The position involves digital facility planning including preparation for high definition television, IT project management and technical staff development and oversight. Candidate must be able to prepare and administer capital and operating budgets for technical facilities and ensure station compliance with all FCC and OSHA regulations. Qualifications: Technical degree in Electrical Engineering, Broadcast Technology, or related field or equivalent level of experience. SBE Certification is preferred. Candidates must have 5 years experience maintaining modern broadcast equipment and strong IT management qualifications. Please send resume to: Human Resources, WTNH-TV & WCTX-TV, 8 Elm Street, New Haven, CT 06510.  
No phone calls please. EOE Employer.

### Ad Traffic

**Times Viewed: 2**



Sunday, March 8, 2003

**GASP PROFESSIONAL  
MARKETPLACE**

**DIRECTOR OF  
TECHNICAL  
OPERATIONS**

**WTNH/HABC and WCTV**  
TV9 is seeking a Director of Technical Operations to assume responsibility for a station's technical operations and Broadcast technical staff.

Qualifications include:  
• minimum five years' experience as chief of operation for our 30 duopoly market television stations. The position

**CNA/HRNA**  
Mysic, Chester, Essex and Driford

project management technical staff development and oversight. Candidates must be able to prepare and administer capital and operating budgets for technical facilities and ensure state compliance with all FCC A

The successful candidate must be able to work in an aggressive, fast paced environment, have experience in medical or orthopedic specialty, strong clinical background, and treatment of diverse patient population, knowledgeable of Medicare regulations. Assist our DNS with Stable Education and Quality Assurance Programs.

**DIRECTOR OF  
TECHNICAL  
OPERATIONS**

**WTNH/HABC and WCTV**  
TV9 is seeking a Director of Technical Operations to assume responsibility for a station's technical operations and Broadcast technical staff.

Qualifications include:  
• minimum five years' experience as chief of operation for our 30 duopoly market television stations.  
• The position holder must have extensive knowledge of all aspects of broadcast engineering and technical operations.

## LULAC Head Start

# Position 10

For Internal Station Use  
This Form Should Be Used to Create a Job Vacancy Folder  
For Each Vacancy At the Station(s)  
Use This Information In Completing Appendices 1 and 2 of the EEO Public File Report

## NEW JOB VACANCY

### Part A

#### I. General Information

1. Job Title: News Content Manager
2. Station: WTNH
3. Date Position Opened: 10/1/09
4. Date Position Filled: 10/28/09
5. Documentation of Dissemination of Notice: Has Part B of this form detailing recruitment efforts undertaken been complete and dated copies of all advertisements, bulletins, letters, faxes, e-mails, or other communications announcing this vacancy attached hereto?  
Yes ☐ No ☐

#### II. Interviewees

1. List of people interviewed for this position:

Name	Date	Recruitment Source
		web site WTNH.com
		website WTNH.com
		web WTNH.com
		WTNH.Com WTNH.com
		WTNH.com

RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

2. Total number of people interviewed for this position: 5
3. Total number of applicants for this job: 10

III. Hiree

Person ultimately hired for this position:

Name: \_\_\_\_\_

Recruitment Source: Self WTNH.com

Approval:

General Manager: \_\_\_\_\_ Date: \_\_\_\_\_

## Part B Recruitment Sources Utilized

1. Was a copy of the job notice for this vacancy posted in a place where employees would easily see it at the station(s) and at other stations in the group?

Date posted: 9/21/09 Yes ☒ No ☐  
Attach a copy of notice posted.

LINTU

2. Was a copy of the job notice for this vacancy sent to any third party for distribution to its list of referral organizations (i.e. state broadcasters association)?

Yes ☐ No ☐

Name of Third Party: 9/21/09  
Date sent:

EEO Phone Line

Attach proof of sending to third party.  
Attach copy of third party's proof of distribution.

3. Was a copy of the job notice for this vacancy sent to all of the organizations on the station's list of organizations entitled to receive copies of such notices (Form B-2)?

Yes ☒ No ☐

Date sent: 9/21/09  
Attach a copy of the current list of such organizations.  
Attach proof of sending to such organizations.

EEO Email

4. Was a copy of the job notice for this vacancy sent to any additional organizations or advertised in any additional media outlets?

Yes ☒ No ☐

Complete the following information for each additional source utilized for advertising the vacancy. Attach copies of newspaper advertisements and scripts of radio/television advertisements. Attach proof of publication.

RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

a) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

b) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

c) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

d) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

**RECORDKEEPING FORM B-3**

**Shaw Pittman LLP**

**January 2003**

e) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

f) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

g) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

# News Content Manager

Updated: Tuesday, 22 Sep 2009, 8:50 AM EDT  
Published: Tuesday, 22 Sep 2009, 8:50 AM EDT

New Haven (WTNH) - News Channel 8, the news department of WTNH, the ABC affiliate and WCTX, the My Network affiliate in the Hartford/New Haven market is looking for a News Content Manager to join our team. This managerial position will help lead and shape the daily production of our award winning on-air and online news coverage.

The person we are seeking will have at least six years experience in newsroom management position for a medium to large market. You must be able to demonstrate a solid track record of improving daily news coverage, managing content for multiple distribution platforms, and coaching newsroom staff members to excellence.

A college degree in journalism/mass communications or equivalent professional experience is required. A mastery of contemporary newsroom systems including iNews, Avid editing, and web content tools is a must. Knowledge of the Connecticut area would be a plus.

Must be able to work various hours including night and weekends. A pre-employment background check and drug screening will be required.

Interested candidates should send resume and statement of their news coverage philosophy to:

News Content Manager Position  
c/o Jen Piscopo, Newsroom Coordinator  
WTNH Television  
Elm Street  
New Haven, CT 06510

Or email to [jen.piscopo@wtnh.com](mailto:jen.piscopo@wtnh.com)  
Please no phone calls.

WTNH is an equal opportunity employer who seeks diversity in our workforce. All qualified applicants are encouraged to apply.

**Association of Connecticut Fairs**

**There's a great  
Connecticut fair  
going on this weekend!**





## News Content Manager

News Channel 8, the news department of WTNH, the ABC affiliate and WCTX, the My Network affiliate in the Hartford/New Haven market is looking for a News Content Manager to join our team. This managerial position will help lead and shape the daily production of our award winning on-air and online news coverage.

The person we are seeking will have at least six years experience in a newsroom management position for a medium to large market. You must be able to demonstrate a solid track record of improving daily news coverage, managing content for multiple distribution platforms, and coaching newsroom staff members to excellence. College degree in journalism/mass communications or equivalent professional experience is required. A mastery of contemporary newsroom systems including iNews, Avid editing, and web content tools is a must. Knowledge of the Connecticut area would be a plus.

Must be able to work various hours including night and weekends. A pre-employment background check and drug screening will be required.

Interested candidates should send resume and statement of their news coverage philosophy to:

News Content Manager Position  
c/o Jen Piscopo, Newsroom Coordinator  
WTNH Television  
8 Elm Street  
New Haven, CT 06510

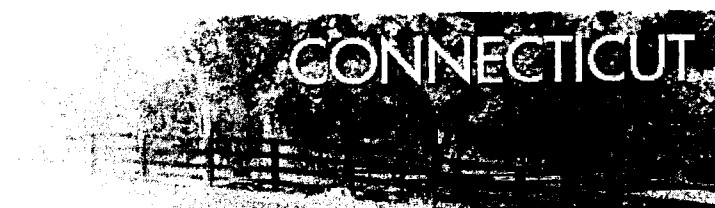
Or email to [jen.piscopo@wtnh.com](mailto:jen.piscopo@wtnh.com)  
Please no phone calls.

WTNH is an equal opportunity employer who seeks diversity in our workforce. All qualified applicants are encouraged to apply.

Accessibility : [Scripting](#) . [\[Disable AJAX and DHMTL\]](#) [\[Disable javascript alerts\]](#) [\[Remove all scripting\]](#) [Text Size](#) . [A](#) [A](#) [A](#) [A](#)[Home](#)[Employers](#) | [Jobseekers](#)

# CTJOBcentral

state labor exchange

[Post a Job](#) | [Manage Jobs](#) | [Desktop](#) | [Account](#) | [Search Resumes](#) | [Resume Agents](#) | [Log Out](#)

## News Content Manager - New Haven, CT

### Job Information

ID : #10068596  
# of Positions : 1  
Minimum Education : Bachelor's Degree  
Level :  
Experience Required : 5 years  
Duration : Full Time Regular  
Shift : First Shift (Day)  
Hours per week: 40  
Start Date : 10/1/2009

### Job Description

News Channel 8, the news department of WTNH, the ABC affiliate and WCTX, the My Network affiliate in the Hartford/New Haven market is looking for a News Content Manager to join our team. This managerial position will help lead and shape the daily production of our award winning on-air and online news coverage.

The person we are seeking will have at least six years experience in a newsroom management position for a medium to large market. You must be able to demonstrate a solid track record of improving daily news coverage, managing content for multiple distribution platforms, and coaching newsroom staff members to excellence. College degree in journalism/mass communications or equivalent professional experience is required. A mastery of contemporary newsroom systems including iNews, Avid editing, and web content tools is a must. Knowledge of the Connecticut area would be a plus.

Must be able to work various hours including night and weekends. A pre-employment background check and drug screening will be required.

WTNH is an equal opportunity employer who seeks diversity in our workforce. All qualified applicants are encouraged to apply.

### Company Information

Name : WTNH-TV / MyTV9  
Description : Multi-Media Television News Station

WTNH, MyTV9 and online mission is to serve our customers with the highest quality newscast and content. We are dedicated to serving our viewers, local communities, advertisers and fellow team members with exceptional coverage you can count on.

WWW.WTNH.COM  
**Type :** Direct Employer  
**Address :** 8 Elm Street  
New Haven, CT 06510

## Application

## Information

**Instructions :** Interested candidates should send resume and statement of their news coverage philosophy to: News Content Manager Position, c/o Jen Piscopo, WTNH TV, 8 Elm Street, New Haven, CT 06510. No phone calls please.

**Email :** Jen Piscopo<jen.piscopo@wtnh.com>  
**Apply by mail :** Attn: Jen Piscopo  
WTNH TV  
8 Elm Street  
New Haven, CT 06510


**Job Posting Entered On :** 9/23/2009

**Job Posting Expires On :** 12/22/2009

[Privacy Policy](#) | [Terms & Conditions](#) | [About Us](#) | [Contact Us](#) | [Blogs](#) | [Include My Jobs](#) | [Membership](#)

© 2009 DirectEmployers Association, Inc., a non-profit consortium of leading U.S. employers

JobCentral is provided by leading U.S. employers in alliance with the National Association of State Workforce Agencies (NASWA).

 International Association of Employment Web Sites



[Home](#) | [About Us](#) | [Station List](#) | [Services](#) | [Of Interest](#) | [Emergency Alert System](#) | [Useful Links](#) | [Scholarships](#)

## © JOB OPPORTUNITIES

---

**Title:**

News Content Manager (WTNH CH. 8 TV)

**Job Code:****Deadline (mm/dd/yy):**

12/22/09

**Location:**

New Haven, CT

**Description:**

News Channel 8, the news department of WTNH, the ABC affiliate and WCTX, the My Network affiliate in the Hartford/New Haven market is looking for a News Content Manager to join our team. This managerial position will help lead and shape the daily production of our award winning on-air and online news coverage.

**Responsibilities:**

The person we are seeking will have at least six years experience in a newsroom management position for a medium to large market. You must be able to demonstrate a solid track record of improving daily news coverage, managing content for multiple distribution platforms, and coaching newsroom staff members to excellence.

**Requirements:**

College degree in journalism/mass communications or equivalent professional experience is required. A mastery of contemporary newsroom systems including iNews, Avid editing, and web content tools is a must. Knowledge of the Connecticut area would be a plus. Must be able to work various hours including nights and weekends. A pre-employment background check and drug screening will be required.

**How to Apply:**

Interested candidates should send resume and statement of their news coverage philosophy to: New Content Manager Position c/o Jen Piscopo, Newsroom Coordinator WTNH TV 8 Elm Street New Haven, CT 06510 email:

jen.piscopo@wtnh.com No phone calls please. WTNH is an equal opportunity employer who seeks diversity in our workforce. All qualified applicants are encouraged to apply.

**Contact:**  
Jen Piscopo

**Apply By:**

Click [here](#) to return to the main Job Opportunities page.

[Home](#) | [About Us](#) | [Station List](#) | [Services](#)  
[What's New](#) | [Emergency Alert System](#) | [Useful Links](#)  
[Contact Us](#) | [Job Opportunities](#) | [Scholarships](#)

Copyright ©1998-2009 Connecticut Broadcasters Association (860) 633-5031.  
All Rights Reserved.

**Christine Ferrucci**

**From:** Christine Ferrucci  
**Sent:** Tuesday, September 22, 2009 12:02 PM  
**To:** Bridget Lichtinger (belichti@syr.edu); 'Chrissy Laughlin'; Collegiate Broadcasters (cbjob@mailman.rice.edu); Corace Levine (Grace.Levine@quinnipiac.edu); Diane Lyons (Dianne\_B\_Lyons@spfldcol.edu); 'Doris Dumas NAACP'; Dr. Karen Ritzenhokk (Ritzenhoffk@ccsu.edu); 'eastern'; 'Eric Wisniowski'; George Sutherland (gsutherland@ulgh.org); Geraldine Lombard (lombardg@briarwood.edu); Jack Tinker (jrtin@conncoll.edu); 'Jennifer Welsh'; Jerry Allen (JLAllen@Newhaven.edu); 'Juan Rodriguez Torrent'; Katie Slater (careercenter@sjc.edu); Linda Domenitz (ldomenitz@ccc.commnet.edu); 'Maritz Tiru'; 'Media Line\* Mark Shilstone Media Line .com'; National Association of Hispanic Journalists; Prof Jerry Dunklee (dunkleej1@southernct.edu); Roberta DiFelica (Rdifelice@nvcc.commnet.edu); 'SCSU'; Suzanne Wall (yurkowall@albertus.edu); 'Tim Martelon'; 'Tim Martelone'; Yanmin Yu (Yanmin@bridgeport.edu)  
**Subject:** WTNH/WCTX TV  
**Importance:** High  
**Attachments:** Current Job Openings 09-22-09 EEO.doc

Good afternoon All,  
Attached is our station's updated job openings list. Please post in your locations.  
Thank you,

*Christine Ferrucci*

Executive Assistant to Mark Higgins  
WTNH/ABC, wtnh.com, WCTX-TV/hartfordtv  
8 Elm St, New Haven, CT 06510  
p. 203-784-8826 f. 203-782-1652  
christine.ferrucci@wtnh.com



## Current Open Job Positions 09/22/09

### Promotions & New Media Department

#### Web Sales Content Producer

WTNH/WCTX is seeking a highly motivated individual for the position of Web Content Producer. This person will report directly to the New Media Marketing Manager and work closely with the sales and promotion teams. The position requires an outgoing, technically savvy person, capable of meeting tight deadlines in a fast-paced environment. Primary duties include but not limited to shooting, editing, writing and posting stories and video to station websites.

#### Competencies include:

- Work with the New Media Marketing Manager to create both commercial and non-commercial content.
- Utilize technical skills to create compelling content that meets goals
- Ability to handle multiple projects while meeting deadlines
- Be able to communicate with external clients to meet their needs
- Work with New Media Marketing Manager to develop new content ideas and opportunities for station websites

#### Qualifications:

- High technical competency for new and emerging technologies
- Strong written and verbal communication skills
- Highly organized with attention to detail
- Ability to shoot high-quality work with video and still cameras
- Avid, Final Cut or similar software editing experience required
- Knowledge of HTML, Javascript and Flash a plus
- B.A. or B.S. in Communications or related experience

Please send cover letter, resume, work samples and URL's to: New Media Marketing Manager, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email to [webjobs@wtnh.com](mailto:webjobs@wtnh.com). EOE. No phone calls please.

# **SALES DEPARTMENT**

## **Internet Sales – Business Development Account Executive**

WTNH.com is the number one TV web site in Connecticut. We are seeking aggressive, self-starters to sell our online products to local businesses. This is an excellent opportunity to represent a growing web site that is a leader in our industry. You must be proficient in the use of search engines, web browsers and Microsoft Office. Familiarity with social networking sites and an understanding of web applications and mobile marketing are helpful. Responsibilities include prospecting new clients and well as servicing/maintaining client advertisers for wtnh.com. This is an exciting ground floor opportunity. You will gain an intense knowledge of all aspects of our web site and the ability to think critically in a fast paced sales environment. Candidate must be organized, detailed and be the consummate team player. Previous online media sales, marketing experience is preferred. College degree and extensive understanding of internet advertising helpful. EOE. Send cover letter and resume to: Ron Welby, New Media Sales Director, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email: [ron.welby@wtnh.com](mailto:ron.welby@wtnh.com).

## **Account Executive**

WTNH is looking for an aggressive, self-starter capable of developing and providing growth for small, medium and large businesses. Successful candidate will receive extensive on-going training to effectively assist local and regional businesses in implementing marketing strategies and campaigns.

Knowledge of small business marketing needs, entrepreneurial skills, and attention to details a definite plus. Experience with cold calling, computer skills and a college degree required. If you're looking to work for a great company and have long range plans in mind, please rush resume to Joe Pelliccio, Direct Sales Manager, WTNH-TV, 8 Elm Street, New Haven, CT 06510. Fax (203) 773-1292 or email: [joe.pelliccio@wtnh.com](mailto:joe.pelliccio@wtnh.com). EOE Employer. No phone calls please.



## *SALES DEPARTMENT*

### **New Media Sales Director**

Take our highly successful New Media sales to new levels. We lead the market in audience engagement and content. Our New Media Sales Director will be the "big idea person" connecting local and national advertisers to the Connecticut marketplace through our multiple New Media platforms. Develop large-scale new business clients. Create and sell integrated campaigns working with television advertising Account Executives, new media advertising Account Executives and our National Reps. Directly manage a staff of dedicated New Media Account Executives. Create and oversee development of verticals and growth strategies. Ascertain and supervise research needs. Develop business plans; manage inventory, pricing, production and trafficking. Combine cutting edge technology with proven marketing principles so our advertisers realize great results. We're looking for a strong sales manager who can lead a team to success. Proven track record developing strategy, large-scale clients and growing clients a must. Must have thorough understanding of online and new media sales and marketing. Five year new media sales experience required. We have a tremendous team with excellent support. Please send resumes to: [roger.hess@wtnh.com](mailto:roger.hess@wtnh.com) or mail to WTNH/WCTX TV, 8 Elm Street, New Haven, CT 06510. No phone calls please. EOE.

## *PRODUCTION DEPARTMENT*

### **Full Time Parkervision Director**

WTNH/WCTX TV is seeking a highly motivated team player in the capacity of a Full Time Parkervision Director. As we produce 40 hours a week of solid newscasts, we are looking for someone who has a minimum of two years directing on Parkervision, and is dependable, self-reliant, and can work well under pressure. Must be able to work a variety of shifts including nights and weekends. Send resume and a Director's track to: Jamie Holowaty, Operations Manager, WTNH-TV, 8 Elm Street, New Haven, CT 06510. email: [jamie.holowaty@wtnh.com](mailto:jamie.holowaty@wtnh.com). WTNH and LIN Television are an Equal Employment Opportunity Employers.

# NEWS

## **News Content Manager**

News Channel 8, the news department of WTNH, the ABC affiliate and WCTX, the My Network affiliate in the Hartford/New Haven market is looking for a News Content Manager to join our team. This managerial position will help lead and shape the daily production of our award winning on-air and online news coverage.

The person we are seeking will have at least six years experience in a newsroom management position for a medium to large market. You must be able to demonstrate a solid track record of improving daily news coverage, managing content for multiple distribution platforms, and coaching newsroom staff members to excellence. College degree in journalism/mass communications or equivalent professional experience is required. A mastery of contemporary newsroom systems including iNews, Avid editing, and Web content tools is a must. Knowledge of the Connecticut area would be a plus.

Must be able to work various hours including nights and weekends. A pre-employment background check and drug screening will be required.

Interested candidates should send resume and statement of their news coverage philosophy to:

News Content Manager Position  
c/o Jen Piscopo, Newsroom Coordinator  
WTNH TV  
8 Elm Street  
New Haven, CT 06510  
Or email to [jen.piscopo@wtnh.com](mailto:jen.piscopo@wtnh.com). No phone calls please.

WTNH is an equal opportunity employer who seeks diversity in our workforce. All qualified applicants are encouraged to apply.

**WTNH**

Job Title	Contact Person	Job Description
News Content Manager	Jen Piscopo	<p>News Channel 8, the news department of WTNH, the ABC affiliate and WCTX, the My Network affiliate in the Hartford/New Haven market is looking for a News Content Manager to join our team. This managerial position will help lead and shape the daily production of our award winning on-air and online news coverage.</p> <p>The person we are seeking will have at least six years experience in a newsroom management position for a medium to large market. You must be able to demonstrate a solid track record of improving daily news coverage, managing content for multiple distribution platforms, and coaching newsroom staff members to excellence. College degree in journalism/mass communications or equivalent professional experience is required. A mastery of contemporary newsroom systems including iNews, Avid editing, and web content tools is a must. Knowledge of the Connecticut area would be a plus.</p> <p>Must be able to work various hours including night and weekends. A pre-employment background check and drug screening will be required.</p> <p>Interested candidates should send resume and statement of their news coverage philosophy to:</p> <p>News Content Manager Position c/o Jen Piscopo, Newsroom Coordinator WTNH Television 8 Elm Street New Haven, CT 06510 Or email to <a href="mailto:jen.piscopo@wtnh.com">jen.piscopo@wtnh.com</a> Please no phone calls.</p> <p>WTNH is an equal opportunity employer who seeks diversity in our workforce. All qualified applicants are encouraged to apply.</p>

# Position 11

For Internal Station Use  
This Form Should Be Used to Create a Job Vacancy Folder  
For Each Vacancy At the Station(s)  
Use This Information In Completing Appendices 1 and 2 of the EEO Public File Report

## NEW JOB VACANCY

### Part A

#### I. General Information

1. Job Title: New Media Sales Director
2. Station: WTNH-TV
3. Date Position Opened: 8/24/09
4. Date Position Filled: 10/22/09
5. Documentation of Dissemination of Notice: Has Part B of this form detailing recruitment efforts undertaken been complete and dated copies of all advertisements, bulletins, letters, faxes, e-mails, or other communications announcing this vacancy attached hereto?  
Yes ☒ No ☐

#### II. Interviewees

1. List of people interviewed for this position:

Name	Date	Recruitment Source
		Word-of-Mouth referred (1)
		" referred (2)
	8/2	CT Worker Career Search online (1) - Job Central
	9/22	Spots 'N' Dots? WTNH.com (1)
		In-house Lin TV (1)
		Spots 'N' Dots? WTNH.com (2)
	9/7	" WTNH.com (3)
	9/22	Spots 'N' Dots WTNH.com (4)
	10/6	referred by Mark Higgins (3)

2. Total number of people interviewed for this position: 1
3. Total number of applicants for this job: 9

**III. Hiree**

Person ultimately hired for this position:

Name: \_\_\_\_\_

Recruitment Source: Professional Referral

Approval:

General Manager: \_\_\_\_\_ Date: \_\_\_\_\_

## Part B Recruitment Sources Utilized

1. Was a copy of the job notice for this vacancy posted in a place where employees would easily see it at the station(s) and at other stations in the group?

Date posted: 8/21

Yes ☒

No ☐

Attach a copy of notice posted.

Lin Postings

2. Was a copy of the job notice for this vacancy sent to any third party for distribution to its list of referral organizations (i.e. state broadcasters association)?

Yes ☒

No ☐

Name of Third Party: 8/21

Date sent: 8/21

Attach proof of sending to third party.

Attach copy of third party's proof of distribution.

220 phone line

3. Was a copy of the job notice for this vacancy sent to all of the organizations on the station's list of organizations entitled to receive copies of such notices (Form B-2)?

Yes ☒

No ☐

Date sent: 8/21

Attach a copy of the current list of such organizations.

Attach proof of sending to such organizations.

Wash-CCN

4. Was a copy of the job notice for this vacancy sent to any additional organizations or advertised in any additional media outlets?

Yes ☒

No ☐

Complete the following information for each additional source utilized for advertising the vacancy. Attach copies of newspaper advertisements and scripts of radio/television advertisements. Attach proof of publication.

RECORDKEEPING FORM B-3  
Shaw Pittman LLP  
January 2003

a) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_ *San Central* \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

b) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_ *CBT* \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

c) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_ *Geo mail* \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

d) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_ \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_



**RECORDKEEPING FORM B-3**

**Shaw Pittman LLP**

**January 2003**

e) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

f) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

g) Name of Source: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
How was notification given to this source? \_\_\_\_\_

# New Media Sales Dir, WTNH-TV & WTNH.com

Updated: Wednesday, 26 Aug 2009, 10:48 AM EDT  
Published : Wednesday, 26 Aug 2009, 10:48 AM EDT

New Haven (WTNH) - Take our highly successful New Media sales to new levels.

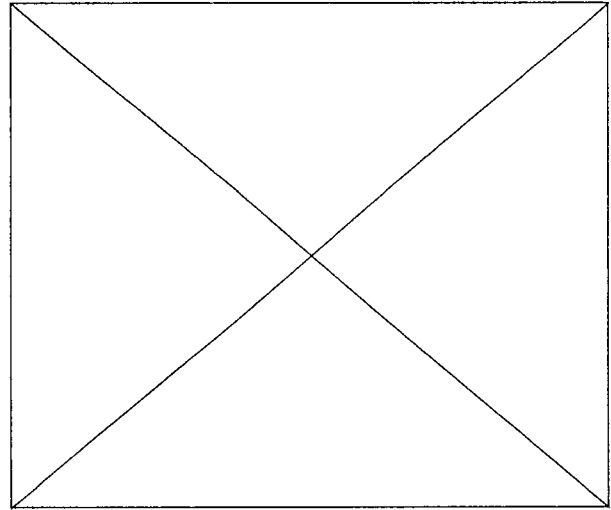
We lead the market in audience engagement and content. Our WMSD will be the "big idea person" connecting local and national advertisers to the Connecticut marketplace through our multiple New Media platforms. Develop large-scale new business clients. Create and sell integrated campaigns working with television advertising AEs, new media advertising AEs and our National reps.

Directly manage a staff of dedicated New Media Account Executives. Create and oversee development of verticals and growth strategies. Ascertain and supervise research needs. Develop business plans; manage inventory, pricing, production and trafficking. Combine cutting edge technology with proven marketing principles so our advertisers realize great results.

We're looking for a strong sales manager who can lead a team to success. Proven track record developing strategy, large-scale clients and growing clients a must. Must have thorough understanding of online and new media sales and marketing.

Five years new media sales experience required. We have a tremendous team with excellent support.

Resume to: Roger.hess@wtnh.com , or 8 Elm Street, New Haven CT 06510. EOE.



Karen Blank

---

**From:** Karen Blank  
**Sent:** Friday, August 21, 2009 2:49 PM  
**To:** Jeff Bailey; Christine Ferrucci  
**Subject:** New Job position to post

**Please post information below to EEO outreaches (LIN internal posting is completed) and WTNH.Com . Once posted confirmation/back up is requested. Let me know if you should have any questions Thank you,**

**New Media Sales Director, WTNH-TV & WTNH.com.**

Take our highly successful New Media sales to new levels. We lead the market in audience engagement and content. Our NMSD will be the "big idea person" connecting local and national advertisers to the Connecticut marketplace through our multiple New Media platforms. Develop large-scale new business clients. Create and sell integrated campaigns working with television advertising AE's, new media advertising AE's and our National reps. Directly manage a staff of dedicated New Media Account Executives. Create and oversee development of verticals and growth strategies. Ascertain and supervise research needs. Develop business plans; manage inventory, pricing, production and trafficking. Combine cutting edge technology with proven marketing principles so our advertisers realize great results. We're looking for a strong sales manager who can lead a team to success. Proven track record developing strategy, large-scale clients and growing clients a must. Must have thorough understanding of online and new media sales and marketing. Five years new media sales exp required. We have a tremendous team with excellent support.

Resume to: [Roger.hess@wtnh.com](mailto:Roger.hess@wtnh.com), or 8 Elm Street, New Haven CT 06510. EOE.

Karen Blank

WTNH / WCTX-TV

203)784-8815

203)848-2902 (Fax)

[Karen.Blank@WTNH.COM](mailto:Karen.Blank@WTNH.COM)

IMPORTANT: Privacy Notice -- This message and any accompanying documents are intended only for the use of the individual or entity to

8/21/2009

**Christine Ferrucci**

**From:** Christine Ferrucci  
**Sent:** Monday, August 24, 2009 10:08 AM  
**To:** Bridget Lichtinger (belichti@syr.edu); 'Chrissy Laughlin'; Collegiate Broadcasters (cbjob@mailman.rice.edu); Corace Levine (Grace.Levine@quinnipiac.edu); Diane Lyons (Dianne\_B\_Lyons@spfldcol.edu); 'Doris Dumas NAACP'; Dr. Karen Ritzenhokk (Ritzenhoffk@ccsu.edu); 'eastern'; George Sutherland (gsutherland@ulgh.org); Geraldine Lombard (lombardg@briarwood.edu); Jack Tinker (jrtin@conncoll.edu); 'Jennifer Welsh'; Jerry Allen (JLAllen@Newhaven.edu); 'Juan Rodriguez Torrent'; Katie Slater (careercenter@sjc.edu); Linda Domenitz (ldomenitz@ccc.commnet.edu); 'Maritz Tiru'; 'Media Line\* Mark Shilstone Media Line .com'; National Association of Hispanic Journalists; Prof Jerry Dunklee (dunkleej1@southernct.edu); Roberta DiFelica (Rdifelice@nvcc.commnet.edu); 'SCSU'; Suzanne Wall (yurkowall@albertus.edu); 'Tim Martelon'; 'Tim Martelone'; Yanmin Yu (Yanmin@bridgeport.edu)  
**Subject:** WTNH/WCTX TV Job Posting  
**Importance:** High  
**Attachments:** Current Job Openings 08-24-09 EEO.doc

Good Morning All,

Attached is the updated WTNH & WCTX TV job postings. Please post in your locations accordingly.

Thank you,

*Christine Ferrucci*

Executive Assistant to Mark Higgins  
WTNH/ABC, wtnh.com, WCTX-TV, WCTX.com  
8 Elm St, New Haven, CT 06510  
p. 203-784-8826 f. 203-782-1652  
christine.ferrucci@wtnh.com



## Current Open Job Positions 08/24/09

### Promotions & New Media Department

#### Web Sales Content Producer

WTNH/WCTX is seeking a highly motivated individual for the position of Web Content Producer. This person will report directly to the New Media Marketing Manager and work closely with the sales and promotion teams. The position requires an outgoing, technically savvy person, capable of meeting tight deadlines in a fast-paced environment. Primary duties include but not limited to shooting, editing, writing and posting stories and video to station websites.

#### Competencies include:

- Work with the New Media Marketing Manager to create both commercial and non-commercial content.
- Utilize technical skills to create compelling content that meets goals
- Ability to handle multiple projects while meeting deadlines
- Be able to communicate with external clients to meet their needs
- Work with New Media Marketing Manager to develop new content ideas and opportunities for station websites

#### Qualifications:

- High technical competency for new and emerging technologies
- Strong written and verbal communication skills
- Highly organized with attention to detail
- Ability to shoot high-quality work with video and still cameras
- Avid, Final Cut or similar software editing experience required
- Knowledge of HTML, Javascript and Flash a plus
- B.A. or B.S. in Communications or related experience

Please send cover letter, resume, work samples and URL's to: New Media Marketing Manager, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email to [webjobs@wtnh.com](mailto:webjobs@wtnh.com). EOE. No phone calls please.

# **SALES DEPARTMENT**

## **Internet Sales – Business Development Account Executive**

WTNH.com is the number one TV web site in Connecticut. We are seeking aggressive, self-starters to sell our online products to local businesses. This is an excellent opportunity to represent a growing web site that is a leader in our industry. You must be proficient in the use of search engines, web browsers and Microsoft Office. Familiarity with social networking sites and an understanding of web applications and mobile marketing are helpful. Responsibilities include prospecting new clients and well as servicing/maintaining client advertisers for wtnh.com. This is an exciting ground floor opportunity. You will gain an intense knowledge of all aspects of our web site and the ability to think critically in a fast paced sales environment. Candidate must be organized, detailed and be the consummate team player. Previous online media sales, marketing experience is preferred. College degree and extensive understanding of internet advertising helpful. EOE. Send cover letter and resume to: Ron Welby, New Media Sales Director, WTNH-TV, 8 Elm Street, New Haven, CT 06510 or email: [ron.welby@wtnh.com](mailto:ron.welby@wtnh.com).

## **Account Executive**

WTNH is looking for an aggressive, self-starter capable of developing and providing growth for small, medium and large businesses. Successful candidate will receive extensive on-going training to effectively assist local and regional businesses in implementing marketing strategies and campaigns.

Knowledge of small business marketing needs, entrepreneurial skills, and attention to details a definite plus. Experience with cold calling, computer skills and a college degree required. If you're looking to work for a great company and have long range plans in mind, please rush resume to Joe Pelliccio, Direct Sales Manager, WTNH-TV, 8 Elm Street, New Haven, CT 06510. Fax (203) 773-1292 or email: [joe.pelliccio@wtnh.com](mailto:joe.pelliccio@wtnh.com). EOE Employer. No phone calls please.

# *SALES DEPARTMENT*

## **New Media Sales Director**

Take our highly successful New Media sales to new levels. We lead the market in audience engagement and content. Our New Media Sales Director will be the "big idea person" connecting local and national advertisers to the Connecticut marketplace through our multiple New Media platforms. Develop large-scale new business clients. Create and sell integrated campaigns working with television advertising Account Executives, new media advertising Account Executives and our National Reps. Directly manage a staff of dedicated New Media Account Executives. Create and oversee development of verticals and growth strategies. Ascertain and supervise research needs. Develop business plans; manage inventory, pricing, production and trafficking. Combine cutting edge technology with proven marketing principles so our advertisers realize great results. We're looking for a strong sales manager who can lead a team to success. Proven track record developing strategy, large-scale clients and growing clients a must. Must have thorough understanding of online and new media sales and marketing. Five year new media sales experience required. We have a tremendous team with excellent support. Please send resumes to: [roger.hess@wtnh.com](mailto:roger.hess@wtnh.com) or mail to WTNH/WCTX TV, 8 Elm Street, New Haven, CT 06510. No phone calls please. EOE.

# *TECHNICAL DEPARTMENT*

## **Director of Technical Operations**

WTNH/ABC and WCTX/MyTV9 is seeking a Director of Technical Operations to assume responsibility for all IT and Broadcast technical facilities of operation for our top 30 duopoly market television stations. The position involves digital facility planning including preparation for high definition television, IT project management and technical staff development and oversight. Candidate must be able to prepare and administer capital and operating budgets for technical facilities and ensure station compliance with all FCC and OSHA regulations. Qualifications include Technical degree in Electrical Engineering, Broadcast Technology, or related field or equivalent level of experience. SBE Certification is preferred. Candidates must have 5+ years experience maintaining modern broadcast equipment and strong IT management qualifications. Please send resume to Human Resources, WTNH-TV & WCTX-TV, 8 Elm Street, New Haven, CT 06510. EOE Employer. No phone calls please.





[Home](#) | [About Us](#) | [Station List](#) | [Services](#) | [Of Interest](#) | [Emergency Alert System](#) | [Useful Links](#) | [Scholarships](#)

## **© JOB OPPORTUNITIES**

---

**Title:**

New Media Sales Director (WTNH CH. 8 TV)

**Job Code:****Deadline (mm/dd/yy):**

11/24/09

**Location:**

New Haven, CT

**Description:**

Take our highly successful New Media sales to new levels. We lead the market in audience engagement and content. Our New Media Sales Director will be the "big idea person" connecting local and national advertisers to the Connecticut marketplace through our multiple New Media platforms.

**Responsibilities:**

Develop large-scale new business clients. Create and sell integrated campaigns working with television advertising Account Executives, new media advertising Account Executives and our National Reps. Directly manage a staff of dedicated New Media Account Executives. Create and oversee development of verticals and growth strategies. Ascertain and supervise research needs. Develop business plans, manage inventory, pricing, production and trafficking. Combine cutting edge technology with proven marketing principles so our advertisers realize great results.

**Requirements:**

We're looking for a strong sales manager who can lead a team to success. Proven track record developing strategy, large-scale clients and growing clients a must. Must have thorough understanding of online and new media sales and marketing. Five year new media sales experience required.

**How to Apply:**

Email resume to [roger.hess@wtnh.com](mailto:roger.hess@wtnh.com) or mail to WTNH/WCTX TV, 8 Elm Street, New Haven, CT 06510

**Contact:**  
roger.hess@wtnh.com

**Apply By:**  
email or regular mail

Click [here](#) to return to the main Job Opportunities page.

[Home](#) | [About Us](#) | [Station List](#) | [Services](#)  
[What's New](#) | [Emergency Alert System](#) | [Useful Links](#)  
[Contact Us](#) | [Job Opportunities](#) | [Scholarships](#)

Copyright ©1998-2009 Connecticut Broadcasters Association (860) 633-5031.  
All Rights Reserved.

**Accessibility :**    [Scripting](#)    [\[Disable AJAX and DHMTL\]](#)    [\[Disable javascript alerts\]](#)    [\[Remove all scripting\]](#)

Text Size : [A](#) [A](#) [A](#) [A](#)



[Home](#)

[Employers](#) | [Jobseekers](#)

**CTJOBcentral**  
state labor exchange

CONNECTICUT

[Post a Job](#) | [Manage Jobs](#) | [Desktop](#) | [Account](#) | [Search Resumes](#) | [Resume Agents](#) | [Log Out](#)

## New Media Marketing Manager - New Haven, ct

### Job Information

ID : #10066025  
# of Positions : 1  
Minimum Education : Bachelor's Degree  
Level :  
Experience Required : 3 years  
Duration : Full Time Regular  
Shift : First Shift (Day)  
Hours per week: 40  
Start Date : 10/1/2009

### Job Description

New Media Sales Director, WTNH-TV & WTNH.com.

Take our highly successful New Media sales to new levels. We lead the market in audience engagement and content. Our NMSD will be the "big idea person" connecting local and national advertisers to the Connecticut marketplace through our multiple New Media platforms. Develop large-scale new business clients. Create and sell integrated campaigns working with television advertising AE's, new media advertising AE's and our National reps. Directly manage a staff of dedicated New Media Account Executives. Create and oversee development of verticals and growth strategies. Ascertain and supervise research needs. Develop business plans; manage inventory, pricing, production and trafficking. Combine cutting edge technology with proven marketing principles so our advertisers realize great results. We're looking for a strong sales manager who can lead a team to success. Proven track record developing strategy, large-scale clients and growing clients a must. Must have thorough understanding of online and new media sales and marketing. Five years new media sales exp required. We have a tremendous team with excellent support.

Resume to: [Roger.hess@wtnh.com](mailto:Roger.hess@wtnh.com), or 8 Elm Street, New Haven CT 06510. EOE.

### Company Information

Name : [WTNH-TV / MyTV9](#)  
Description : Multi-Media Television News Station

WTNH, MyTV9 and online mission is to serve our customers with the highest quality newscast and content. We are dedicated to serving our viewers, local communities, advertisers and fellow team members with exceptional coverage you can count on.  
[WWW.WTNH.COM](http://WWW.WTNH.COM)

Type : Direct Employer  
Address : 8 Elm Street  
New Haven, CT 06510

## Application Information

Email : [Roger.Hess@wtnh.com](mailto:Roger.Hess@wtnh.com)  
Apply by mail : Attn: Human Resources - WTNH-TV / MyTV9  
WTNH/WCTX-TV  
8 Elm Street  
New Haven, CT 06510


Job Posting Entered On : 8/26/2009

Job Posting Expires On : 11/1/2009

[Privacy Policy](#) | [Terms & Conditions](#) | [About Us](#) | [Contact Us](#) | [Blogs](#) | [Include My Jobs](#) | [Membership](#)

© 2009 DirectEmployers Association, Inc., a non-profit consortium of leading U.S. employers

JobCentral is provided by leading U.S. employers in alliance with the National Association of State Workforce Agencies (NASWA).

 International Association of Employment Web Sites

Karen Blank

---

**From:** Karen Blank  
**Sent:** Friday, August 21, 2009 2:52 PM  
**To:** Lisa Sousa  
**Subject:** New Approved Position to post  
**Attachments:** template 2.doc

Hi Lisa,  
Can you please add this newly approved position onto WTNH-TV job openings. The approved OPA title is: ST Manager Internet Sales which is different than the description New Media Sales Director. Same job different name. Please let me know if you have any questions.

Thank you!

Karen Blank

VTNH / WCTX-TV

203)784-8815

203)848-2902 (Fax)

[Karen.Blank@WTNH.COM](mailto:Karen.Blank@WTNH.COM)

IMPORTANT: Privacy Notice -- This message and any accompanying documents are intended only for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure under applicable law. If the reader of this message is not the intended recipient or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this transaction is strictly prohibited. If you received this communication in error, please notify the sender immediately and destroy the original transmission.

3/26/2009

WTNH

Job Title	Contact Person	Job Description
New Media Sales Director	Roger Hess	<p>WTNH-TV &amp; WTNH.com.</p> <p>Take our highly successful New Media sales to new levels. We lead the market in audience engagement and content. Our NMSD will be the "big idea person" connecting local and national advertisers to the Connecticut marketplace through our multiple New Media platforms. Develop large-scale new business clients. Create and sell integrated campaigns working with television advertising AE's, new media advertising AE's and our National reps. Directly manage a staff of dedicated New Media Account Executives. Create and oversee development of verticals and growth strategies. Ascertain and supervise research needs. Develop business plans; manage inventory, pricing, production and trafficking. Combine cutting edge technology with proven marketing principles so our advertisers realize great results. We're looking for a strong sales manager who can lead a team to success. Proven track record developing strategy, large-scale clients and growing clients a must. Must have thorough understanding of online and new media sales and marketing. Five years new media sales exp required. We have a tremendous team with excellent support.</p> <p>Resume to: Roger.hess@wnth.com, or 8 Elm Street, New Haven CT 06510. EOE.</p>